

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BROOK MAYS MUSIC COMPANY		08/08/2006	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	YAMAHA CORPORATION OF AMERICA		
Street Address:	6600 ORANGETHORPE AVENUE		
City:	BUENA PARK		
State/Country:	CALIFORNIA		
Postal Code:	90620		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0616564	ROGERS	
Registration Number:	0844115	ROGERS	
CORRESPONDENCE DATA			
Fax Number:	(714)522-9832		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(714) 522-9179		
Email:	kevin.davis@pillsburylaw.com		
Correspondent Name:	YAMAHA CORPORATION OF AMERICA		
Address Line 1:	6600 ORANGETHORPE AVENUE		
Address Line 2:	ATTN: MELANIE SPELLENS		
Address Line 4:	BUENA PARK, CALIFORNIA 90620		
ATTORNEY DOCKET NUMBER:	093294-0000021		
NAME OF SUBMITTER:	RONALD D. HUSDON, ESQ.		
Signature:	/Ronald D. Husdon/		

CH \$65.00 0616564

Date:

10/10/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Brook Mays Music Company, a Texas corporation, ("Assignor") owned the names, trade names, trademarks, service marks, trademark applications and trademark registrations as shown in Schedule A, attached hereto, and the goodwill associated therewith (the "Marks"):

WHEREAS, Assignor and Yamaha Corporation of America, a California corporation ("Assignee") entered into a Purchase and Sale Agreement regarding the Marks, dated August 8, 2006.

WHEREAS, pursuant to and as set forth in the aforementioned Purchase and Sale Agreement between Assignor and Assignee dated August 8, 2006, Assignor assigned the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigned unto Assignee all right, title and interest in and to the Registrations and the Marks, together with any common law rights and the goodwill of the business symbolized therewith, as well as the right (but not the obligation) to assert the Marks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

2. This document may be executed in two counterparts, each of which shall be deemed to be an original and all such counterparts shall constitute but one and the same instrument.

Dated: August 8, 2006


Brook Mays Music Company

By: 

Name: Wm. S. Everett

Title: CEO

Yamaha Corporation of America

By: 

Name: Brian J. Jemelian

Title: Corporate VP, Finance & Admin.

Schedule A

1. All rights to the names Rogers, Rogers Drums, Rogers Musical Instruments, Rogers Percussion Instruments, Rogers Cymbals, or any other name derivative of any of the forgoing (individually and collectively, the "Rogers Name"), including, and without limitation to, the goodwill associated with the Rogers Name.
2. All trademarks and trademark applications relating to the Rogers Name including without limitation those specifically identified below including, and without limitation to, the goodwill associated therewith.

UNITED STATES TRADEMARKS:

TRADEMARK	Filing Date	Serial No.	Registration Date	U.S. Reg. No.	GOODS/ SERVICES	STATUS
ROGERS	6-9-1953	71/648,502	11-22-1955	616,564	Drums, tambourines, tom-toms, drum pedals, cymbal holders, drum spurs, drum sticks, drum beaters, drum stands, drum strainers, bass drum mufflers, drum leg rests, and snares	Registered
<i>R</i> OGERS	4-28-1967	72/270,185	2-13-1968	844,115	Drums	Registered

CANADA TRADEMARKS:

TRADEMARK	Filing Date	Serial No.	Registration Date	Reg. No.	GOODS/ SERVICES	STATUS
ROGERS DYNA-SONIC	12-22-2004	1,241,569	n/a	n/a	Drums, tom-toms, bongos, congos and vibraphones	Pending