OP \$65.00 270840

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE: | 11/06/2005 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|---------------------|
| VCON Telecommunications Ltd | | 11/06/2005 | CORPORATION: ISRAEL |

RECEIVING PARTY DATA

| Name: | EMBLAZE V CON LTD | |
|-----------------|---------------------|--|
| Street Address: | 22 ZARCHIN STREET | |
| City: | RA'ANANA | |
| State/Country: | ISRAEL | |
| Postal Code: | 43662 | |
| Entity Type: | CORPORATION: ISRAEL | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------|
| Registration Number: | 2708463 | VCON |
| Registration Number: | 2644787 | MEDIA XCHANGE MANAGER |

CORRESPONDENCE DATA

Fax Number: (703)892-4510

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 972-3-6444808

Email: adi@computer-law.co.il

Correspondent Name: Naomi Assia c/o Landon IP, Inc Address Line 1: 1700 Diagonal Road, Suite 450 Address Line 4: Alexandria, VIRGINIA 22314

DOMESTIC REPRESENTATIVE

Name: NAOMI ASSIA c/o Landon IP Inc Address Line 1: 1700 Diagonal Road, Suite 450

> TRADEMARK REEL: 003406 FRAME: 0298

900059869

| Address Line 4: alexandria, VIRGINIA 22314 | | |
|---|---------------|--|
| NAME OF SUBMITTER: | Merav Vardy | |
| Signature: | /Merav Vardy/ | |
| Date: | 10/11/2006 | |
| Total Attachments: 1 source=assignmentviconandmedia#page1.tif | | |

TRADEMARK REEL: 003406 FRAME: 0299

Assignment of USA Trademarks

Whereas VCON Telecommunications Ltd a corporation of Israel, having a place of business at 22 Maskit Street, Herzliya 46733 Israel, hereafter referred to as ASSIGNOR.

has filed for, used and is using U.S. Registered Trademarks Nos. 2708463 -VCON in classes 9 and 38, granted on April 22, 2003 and 2644787 -- MEDIA XCHANGE MANAGER in class 9, granted on October 29, 2002;

And

Whereas EMBLAZE V CON LTD., a corporation of Israel ("ASSIGNEE"), having a principal place of business at 22 Zarchin Street, Ra'anana 43662, Israel, hereafter referred to as ASSIGNEE

is desirous of acquiring the entire rights in the said U.S. Registered Trademarks

Now, therefore, for good and valuable consideration of 1\$ (US dollars), the receipt whereof is acknowledged, ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE all right, title and interest in the said U.S. Registered Trademarks together with the good will of the business symbolized by these Trademarks.

Executed by [ASSIGNOR] VCON Telecommunications Ltd

Name: JACK WAICICEA

Title: CFO

RECORDED: 10/11/2006

Signature:

Executed by [ASSIGNEE] EMBLAZE V CON LTD

Name: Gmy Bernstein

Title: <u>CCO</u>

Date: (9.11.0)

Signature:

TRADEMARK REEL: 003406 FRAME: 0300