

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/02/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McLane Company, Inc.		10/02/2006	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Salado Sales, Inc.
Street Address:	P.O. Box 6115
City:	Temple
State/Country:	TEXAS
Postal Code:	76503-6115
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1962235	CVP
Registration Number:	1924371	CVP
Serial Number:	78883245	CVP

CORRESPONDENCE DATA

Fax Number: (404)253-6901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404.253.6900
 Email: jcherman@duanemorris.com
 Correspondent Name: John C. Herman
 Address Line 1: Duane Morris LLP
 Address Line 2: 1180 West Peachtree Street, Suite 700
 Address Line 4: Atlanta, GEORGIA 30309-3448

ATTORNEY DOCKET NUMBER:	D9954-00002
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CH \$90.00 1962235

NAME OF SUBMITTER:	John C. Herman
Signature:	/John C. Herman/
Date:	10/12/2006
Total Attachments: 1 source=cvp.assign#page1.tif	

UNITED STATES

ASSIGNMENT OF TRADEMARKS

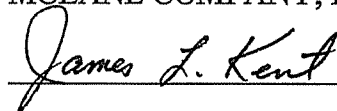
WHEREAS, McLane Company, Inc., a Texas corporation, having its principal place of business at P.O. Box 6115, Temple, Texas 76503-6115, (hereinafter "Assignor"), has adopted, owns and has used in its business certain trademarks, and has registered and pending with the United States Patent and Trademark Office certain trademark registrations and applications, specifically:

<u>Mark</u>	<u>App. No./Reg. No.</u>	<u>Filing/Reg. Date</u>
CVP	1,962,235	03/12/1996
CVP	1,924,371	10/03/1995
CVP	78/883,245	05/15/2006

WHEREAS, Salado Sales, Inc., a Texas corporation, having its principal place of business at P.O. Box 6115, Temple, Texas 76503-6115 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said trademarks, trademark applications and any registrations maturing out of said applications thereof, **together with the goodwill of the business connected therewith;**

THEREFORE, BE IT KNOWN that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to said trademarks, trademark registrations and trademark applications and any registrations maturing out of said applications thereof, together with the goodwill of the business connected therewith and any right to recover for past infringements thereof.

Assignor
MCLANE COMPANY, INC.



By: James L. Kent
Executive Vice President,
Administration

Date: 10/2/06