

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Skechers U.S.A., Inc. II		10/12/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Larry Bird		
<b>Street Address:</b>	6278 N. Federal Highway		
<b>Internal Address:</b>	#296		
<b>City:</b>	Ft. Lauderdale		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33308		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78580750	BIRD 33	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)557-1540		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3105571511		
<b>Email:</b>	mlerner@kleinberglerner.com		
<b>Correspondent Name:</b>	Marshall A. Lerner		
<b>Address Line 1:</b>	2049 Century Park East		
<b>Address Line 2:</b>	Suite 1080		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	210859.15851		
<b>NAME OF SUBMITTER:</b>	Marshall A. Lerner		
<b>Signature:</b>	/Marshall A. Lerner/		

OP \$40.00 78580750

Date:

10/12/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, SKECHERS USA, INC., II, a Delaware Corporation, located at 228 Manhattan Beach Boulevard, Manhattan Beach, California 90266, U.S.A., hereinafter referred to as ASSIGNOR, has adopted, used, is using and is the owner of the trademark BIRD 33 and trademark application Serial No. 78/580750 thereof, hereinafter referred to as the Trademark; and

WHEREAS, Larry Bird, a United States citizen, with an address c/o Leone Star Services, Inc., 6278 N. Federal Highway, # 296, Ft. Lauderdale, Florida, 33308, USA, hereinafter referred to as ASSIGNEE, is desirous of acquiring all right, title and interest in and to the Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

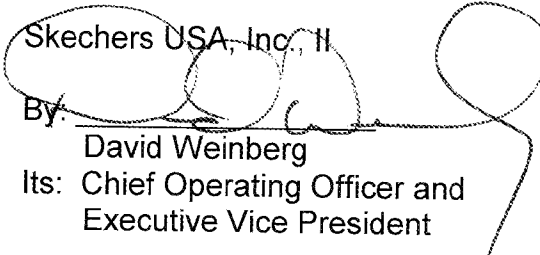
Be it known that in consideration of the sum of one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all worldwide right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark and the registrations and applications thereof.

ASSIGNOR hereby further assigns to ASSIGNEE (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the Trademark, (b) the right to sue for past, present and future infringements of the Trademark, and (c) all other rights corresponding to the Trademark and any existing or future applications and registrations related to the Trademark throughout the world.

ASSIGNOR further warrants that upon request of ASSIGNEE, it shall execute all documents, instruments and papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment or to more fully evidence ASSIGNEE'S rights in the Trademark as well as to provide such other material, information and assistance as ASSIGNEE may consider necessary to carry out the intent of this Assignment.

The assignment is binding upon the parties, their successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on  
October 12, 2006.

Skechers USA, Inc. II  
By:   
David Weinberg  
Its: Chief Operating Officer and  
Executive Vice President