

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConAgra Brands, Inc.		04/03/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SF Investments, Inc.		
Street Address:	3411 Silverside Road		
Internal Address:	103 Baynard Building		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2727078	COOK'S	
Registration Number:	2365107		
Registration Number:	2386413	COOK'S HAM. ALWAYS GOOD TO THE BONE.	
CORRESPONDENCE DATA			
Fax Number:	(215)851-1420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-851-8100		
Email:	philpdocketing@reedsmith.com		
Correspondent Name:	Louis M. Heidelberger, Esq.		
Address Line 1:	P.O. Box 7990		
Address Line 2:	Intellectual Property		
Address Line 4:	Philadelphia, PENNSYLVANIA 19101-7990		
ATTORNEY DOCKET NUMBER:	965160.20010		
NAME OF SUBMITTER:	Carl H. Pierce, Esq.		

OP \$90.00 2727078

Signature:

/Carl H. Pierce, Esq./

Date:

10/13/2006

Total Attachments: 2

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United States Trademark Assignment

This Trademark Assignment ("Assignment") is entered into by and between CONAGRA BRANDS, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and SF INVESTMENTS, INC., a Delaware corporation, having its principal offices at 3411 Silverside Road, 103 Baynard Building, Wilmington, Delaware 19810 ("Assignee").

WHEREAS, Assignor is the owner of the following trademarks and the associated registrations and/or applications for registration thereof existing in the United States ("Trademarks"):


<u>Trademarks</u>	<u>Appl. / Reg. No.</u>
COOK'S	Reg. No. 2,727,078
MISCELLANEOUS DESIGN (COOK'S)	Reg. No. 2,365,107
COOK'S HAM. ALWAYS GOOD TO THE BONE.	Reg. No. 2,386,413

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 3RD day of APRIL, 2006.

CONAGRA BRANDS, INC.

By: 
Name: _____
Title: _____

SF INVESTMENTS, INC.

By: _____
Name: _____
Title: _____

United States Trademark Assignment

This Trademark Assignment ("Assignment") is entered into by and between CONAGRA BRANDS, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and SF INVESTMENTS, INC., a Delaware corporation, having its principal offices at 3411 Silverside Road, 103 Bynard Building, Wilmington, Delaware 19810 ("Assignee").

WHEREAS, Assignor is the owner of the following trademarks and the associated registrations and/or applications for registration thereof existing in the United States ("Trademarks");

Trademarks
COOK'S
MISCELLANEOUS DESIGN (COOK'S)
COOK'S I AM. ALWAYS GOOD TO THE
BONE.

Appl./Reg. No.
Reg. No. 2,727,078
Reg. No. 2,305,107
Reg. No. 2,386,413

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 3RD day of APRIL, 2006.

CONAGRA BRANDS, INC.

By: _____
Name: _____
Title: _____

SF INVESTMENTS, INC.

By: Jordan W. Stewart
Name: _____
Title: _____