

ASSIGNMENT

WHEREAS, Cabela's Inc., a Nebraska corporation, has adopted, used and is using the following trademarks which are registered in the United States Patent and Trademark Office,

Registration No. 1,151,981 dated 04/21/1981 CABELA'S®

Registration No. 2,116,567 dated 11/25/1997 CABELA'S CLUB®

Registration No. 2,163,936 dated 06/09/1998 CABELA'S and Design®

Registration No. 2,247,977 dated 05/25/1999 CABELA'S.COM(®)

Registration No. 2,615,716 dated 09/03/2002 EXPERIENCE CABELA'S WORLD®

Registration No. 3,130,554 dated 08/15/2006 CABELAS®

and, WHEREAS, Cabela's Inc., a Delaware corporation, located and doing business at One Cabela Drive, Sidney, Nebraska 69160, is desirous of acquiring said trademarks and the registrations thereof:

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Cabela's Inc. (Nebraska corporation) does hereby assign unto said Cabela's Inc. (Delaware corporation) all rights, title and interest in and to the trademarks and the said registrations, together with the good will of the business symbolized by the trademarks.

This Assignment is executed at Sidney, Nebraska, this 19th day of September, 2006.

Cabelas Inc.
(Assignor)

By [Signature]
Name: Ralph Eastner
Title: CFO

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(203) 789-0582**FAX COVER LETTER**TO: USPTO Assignment Division FROM: Barry L. Kelmacher
FAX NO.: (571) 273-0140 DATE: October 12, 2006
YOUR REF.: _____ OUR REF.: _____PAGES: 3 including this sheetConfirmation Copy to Follow: Yes XXX No

* Comments:

CERTIFICATE OF FACSIMILE TRANSMITTALI hereby certify that the attached Assignment was faxed this 12th day of October, 2006
to the USPTO Assignment Division (Fax No. 571-273-0140).
Lori J. Latson

Please acknowledge receipt of this letter by telephone or telefax and advise us if any pages are not readily legible or have not been received.

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RECORDED: 10/12/2006

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