

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Emilio Pucci S.r.L.	FORMERLY Emilio Pucci Societa A Responsibilita Limitata	09/26/2006	LTD LIAB JT ST CO: ITALY

RECEIVING PARTY DATA

Name:	Emilio Pucci International B.V.
Also Known As:	AKA Emilio Pucci International BV, Emilio Pucci Int. BV
Street Address:	Cattenhagestraat 8a
City:	Naarden
State/Country:	NETHERLANDS
Postal Code:	1411 CT
Entity Type:	COMPANY: NETHERLANDS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2760935	PUCCI
Registration Number:	2996557	

CORRESPONDENCE DATA

Fax Number: (202)408-4400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: docketing@finnegan.com
 Correspondent Name: Julia Anne Matheson
 Address Line 1: Finnegan Henderson Farabow et al.
 Address Line 2: 901 New York Avenue, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	09627.0019
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DOMESTIC REPRESENTATIVE

OP \$65.00 2760935

Name: Finnegan Henderson Farabow et al.
Address Line 1: 901 New York Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:	Attorney for Registrant
Signature:	/Julia Anne Matheson/
Date:	10/17/2006
Total Attachments: 2 source=assignment09262006#page1.tif source=assignment09262006#page2.tif	

ASSIGNMENT

Emilio Pucci S.r.L. (also known as Emilio Pucci Societa A Responsibilita Limitata), an Italian corporation with its principal place of business at Via dei Pucci No. 6, 50122 Firenze, Italy ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. federal trademark registrations and New York state trademark registration therefor ("the Trademarks").

Emilio Pucci International B.V., a Netherlands company with its principal place of business at Cattenhagestraat 8a, 1411 CT Naarden, Netherlands ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

EMILIO PUCCI S.R.L.

By:  _____

Name: Nathalie Moullé-Berteaux

Title: Legal Representative

Date: September 26, 2006

EXHIBIT A

<u>MARK</u>	<u>U.S. Reg. No.</u>	<u>REG. DATE</u>
PUCCI	2,760,935	9/9/2003
EP Design	2,996,557	9/20/2005

<u>MARK</u>	<u>New York Reg. No.</u>	<u>REG. DATE</u>
EMILIO PUCCI	R-28495	10/26/1986