

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	10/16/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MiraVida Media, Inc.		10/16/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Avenue		
Internal Address:	D-282		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78783695	JUMPCUT	
CORRESPONDENCE DATA			
Fax Number:	(408)349-7750		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	408.349.5187		
Email:	LHC@yahoo-inc.com		
Correspondent Name:	Laura H. Covington, Esq.		
Address Line 1:	701 First Avenue		
Address Line 2:	D-282		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
ATTORNEY DOCKET NUMBER:	JUMPCUT-CL 9 APP		
NAME OF SUBMITTER:	Michael J. Callahan, Esq.		

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TRADEMARK
REEL: 003410 FRAME: 0289

Signature:	/MichaelJCallahan/
Date:	10/17/2006
Total Attachments: 1 source=78783695-assign#page1.tif	

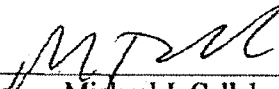
TRADEMARK ASSIGNMENT

WHEREAS, **MiraVida Media, Inc. (Assignor)**, a Delaware corporation located and doing business at 701 First Avenue, Sunnyvale, California 94089, has adopted, used, and is using the trademark JUMPCUT, for which application Ser. No. 78/783,695 was filed in the United States Patent and Trademark Office on January 2, 2006;

WHEREAS, **Yahoo! Inc. (Assignee)**, a Delaware corporation located and doing business at 701 First Avenue, Sunnyvale, California 94089, wishes to acquire the Trademark specified above and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignor** hereby assigns to **Assignee** all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark

MiraVida Media, Inc.


Name : Michael J. Callahan
Title : Secretary

State of California
County of Santa Clara

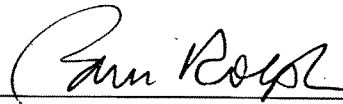
On October 16, 2006, before me, Pam Rolph, Notary Public, personally appeared

- MICHAEL J. CALLAHAN -

, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature


Pam Rolph

(Seal)

