

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E.T.I. ENTE TABACCHI ITALIANI		07/24/2000	JOINT STOCK COMPANY: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E.T.I. ENTE TABACCHI ITALIANI S.p.A.		
<b>Street Address:</b>	PIAZZA GIOVANNI DA VERAZZANO 7		
<b>City:</b>	Rome		
<b>State/Country:</b>	ITALY		
<b>Entity Type:</b>	JOINT STOCK COMPANY: ITALY		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2531106	TOSCANI EXTRA-VECCHI	
Registration Number:	2531107	TOSCANO GARIBALDI	
Registration Number:	2501206	TOSCANO ORIGINALE MONOPOLI DI STATO ITALIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)783-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 783-6040		
<b>Email:</b>	PTO-TM-Email@rothwellfigg.com		
<b>Correspondent Name:</b>	G. Franklin Rothwell		
<b>Address Line 1:</b>	1425 K Street NW		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1570-575		
<b>DOMESTIC REPRESENTATIVE</b>			

CH \$90.00 2531106

Name: G. Franklin Rothwell  
Address Line 1: 1425 K Street NW  
Address Line 2: Suite 800  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	G. Franklin Rothwell
Signature:	/gfr4/
Date:	10/17/2006
Total Attachments: 0	

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