

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Find/SVP, Inc.	FORMERLY Information Clearing House, Inc.	03/13/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Guideline, Inc.
Street Address:	625 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2996918	ASK THE BUSINESS SPECIALIST
Registration Number:	2931076	EXECUTIVE LIFELINE
Registration Number:	2854508	PROFIT FROM OUR KNOWLEDGE
Registration Number:	1776731	FIND
Registration Number:	1204459	FIND
Registration Number:	0982082	FIND
Registration Number:	1039661	FINDOUT
Registration Number:	2032606	FINDOUT
Registration Number:	1768854	JUST WHAT YOU NEED TO KNOW
Registration Number:	2473053	LIVE ANSWER DESK
Registration Number:	2467326	I
Registration Number:	1054826	

CORRESPONDENCE DATA

900060359

**TRADEMARK
 REEL: 003410 FRAME: 0618**

CH \$315.00 2996918

Fax Number: (212)415-8701
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2124158700
Email: ptotmcommunications@morganfinnegan.com
Correspondent Name: Maren C. Perry
Address Line 1: 3 World Financial Center
Address Line 4: New York, NEW YORK 10281-2101

ATTORNEY DOCKET NUMBER:	7031-0035
NAME OF SUBMITTER:	Maren C. Perry
Signature:	/MCP/
Date:	10/17/2006

Total Attachments: 4
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source=GUIDELINEchangeOfNameDoc#page4.tif

State of New York }
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

March 13, 2006



A handwritten signature in black ink, appearing to read "D. J. Aze", is written over the seal.

Special Deputy Secretary of State

F 060313000 390

CERTIFICATE OF AMENDMENT

TO

THE CERTIFICATE OF INCORPORATION

OF

FIND/SVP, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

The undersigned, being the Chief Executive Officer and Secretary, respectively, of FIND/SVP, Inc. (the "Company"), pursuant to Section 805 of the New York Business Corporation Law, do hereby certify as follows:

FIRST: The name of the Company is FIND/SVP, INC., and the name under which it was formed was Information Clearing House, Inc.

SECOND: The Certificate of Incorporation of the Company was originally filed by the Department of State of the State of New York on November 10, 1969.

THIRD: The Certificate of Incorporation of the Company, as now in full force and effect, is hereby amended, as authorized by Section 801 of the New York Business Corporation Law, to change the Company's name to Guideline, Inc.

ARTICLE FIRST of the Certificate of Incorporation, as amended, is hereby amended to read as follows:

FIRST: The name of the corporation is Guideline, Inc.

FOURTH: This Certificate of Amendment to the Certificate of Incorporation, as amended, of the Company was authorized by a vote of a majority of the Board of Directors of the Company followed by a vote of the holders of the Company of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.

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IN WITNESS WHEREOF, we have executed this Certificate in the name and on behalf of the Company on the 13th day of March, 2006, and do affirm, under penalties of perjury, that the statements contained herein have been examined and are true, correct and complete.

FIND/SVP, INC.

By: David Walke
David Walke
Chief Executive Officer

By: Peter Stone
Peter Stone
Secretary

#236738

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TRADEMARK
REEL: 003410 FRAME: 0622

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CERTIFICATE OF AMENDMENT
TO
THE CERTIFICATE OF INCORPORATION
OF
FIND/SVP, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Filed by: Kane Kessler, P.C.
(Name)
1350 Avenue of the Americas, 26th Floor
(Mailing address)
New York, NY 10019
(City, State and Zip code)

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STATE OF NEW YORK
DEPARTMENT OF STATE

FILED MAR 13 2006
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BY: SPW
NY
06 MAR 13 AM 11:30

FILED

RECEIVED

2006 MAR 13 AM 11:17

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