

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kabobs, Inc.		09/28/2006	CORPORATION: GEORGIA

**RECEIVING PARTY DATA**

Name:	ProMark Brands, Inc.
Street Address:	2541 Stokesberry Place, Suite 100
City:	Meridian
State/Country:	IDAHO
Postal Code:	83642
Entity Type:	CORPORATION: IDAHO

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2456698	KABOBS, THE HORS D'OEUVRES SPECIALISTS
Registration Number:	2353756	KABOBS
Serial Number:	78847068	KABOBS
Registration Number:	2609009	PETITE APPETITE
Registration Number:	2655700	HORS D'OEUVRES FOR ELEGANT BEGINNINGS
Serial Number:	78847086	CHEFS SERVING CHEFS
Registration Number:	2444361	

**CORRESPONDENCE DATA**

Fax Number: (412)456-1035  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 412-456-6004  
 Email: sally.stodolsky@us.hjheinz.com  
 Correspondent Name: Sabrina J. Hudson  
 Address Line 1: P. O. Box 57  
 Address Line 4: Pittsburgh, PENNSYLVANIA 15230

CH \$190.00 2456698

ATTORNEY DOCKET NUMBER:	IP-00027
NAME OF SUBMITTER:	Sally A. Stodolsky
Signature:	/Sally A. Stodolsky/
Date:	10/18/2006
Total Attachments: 3 source=KABOBSUSASSIGNMENT#page1.tif source=KABOBSUSASSIGNMENT#page2.tif source=KABOBSUSASSIGNMENT#page3.tif	

ASSIGNMENT

WHEREAS, Kabobs, Inc. a Georgia Corporation with its offices located at 5423 N. Lake Drive, Morrow, Georgia 30260, and a wholly-owned subsidiary of H. J. Heinz Company (hereafter, "Kabobs"), is the owner of certain trademark registrations and applications, a list of which is attached hereto as Schedule "A," as well as other unregistered common law trademarks, trade dress, and label designs (collectively, "Trademarks"); and

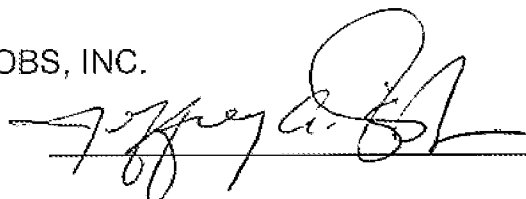
WHEREAS, ProMark Brands, Inc., a <sup>Idaho</sup> ~~Delaware~~ corporation with offices located at 2541 Stokesberry Place, Suite 100, Meridian, Idaho 83642 (hereafter, "ProMark"), is desirous of acquiring all right, title, and interest in and to the Trademarks, including the goodwill of the business connected with the use thereof and symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Kabobs does hereby assign to ProMark all right, title, and interest in and to the Trademarks, together with any goodwill of the business symbolized thereby. Such assignment to be effective September 28, 2006.

Kabobs agrees to execute any and all additional documents that may be necessary from time-to-time to perfect and record title to the Trademarks in ProMark, and to carry out the intent of this Assignment.

KABOBS, INC.

BY:

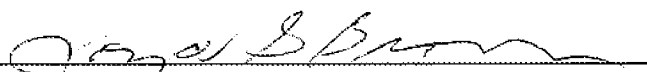


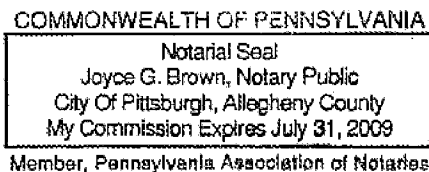
NAME: Jeffrey Fisher

TITLE: Group Vice-President

DATE: September 27, 2006

Sworn to and subscribed before me on this 27th day of September 2006:

  
Notary Public  
(SEAL)



**SCHEDULE A**

**Kabobs Trademarks Registrations and Applications**

COUNTRY	APPL#	FILED	REG#	REGDT	STATUS	CLASSES
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**KABOBS, THE HORS D'OEUVRES SPECIALISTS**

UNITED STATES	75/691,472	April 28, 1999	2,456,698	June 5, 2001	REGISTERED	29
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**KABOBS, THE HORS D'OEUVRES SPECIALIST**

CANADA	TMA621111	Nov. 27, 2001	1123309	Sept. 30, 2004	REGISTERED	
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**KABOBS AND DESIGN (Form I)**



UNITED STATES	75/758,545	July 23, 1999	2,353,756	May 30, 2000	REGISTERED	29
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**KABOBS AND DESIGN (Form II)**



UNITED STATES	78/847,068	March 27, 2006			Pending	29
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**PETITE APPETITE**

UNITED STATES	76/181,590	Dec. 15, 2000	2,609,009	Aug. 20, 2002	REGISTERED	29, 30
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**HORS D'OEUVRES FOR ELEGANT BEGINNINGS and Design**



UNITED STATES 76/186,339 Dec. 27, 2000 2,655,700 Dec. 3, 2002 REGISTERED 29

**Design of Little Kabob Man**



UNITED STATES 76/012,249 March 29, 2000 2,444,361 April 17, 2001 REGISTERED 29

**CHEFS SERVING CHEFS and Design**



UNITED STATES 78/847,086 March 27, 2006 PENDING 29