

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Novus International, Inc.		09/27/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Nutritech Solutions, Ltd.
Street Address:	2425 Townline Road
Internal Address:	P.O. Box 2400
City:	Abbotsford, British Columbia
State/Country:	CANADA
Postal Code:	V2T 4X3
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2465697	NUTRI-CHLOR

CORRESPONDENCE DATA

Fax Number: (602)445-8100
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 602-445-8378
 Email: cummerfordj@gtlaw.com
 Correspondent Name: John E. Cummerford
 Address Line 1: 2375 E. Camelback Road
 Address Line 2: Suite 700
 Address Line 4: Phoenix, ARIZONA 85016

ATTORNEY DOCKET NUMBER:	79294-010100
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DOMESTIC REPRESENTATIVE

Name:

CH \$40.00 2465697

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John E. Cummerford

Signature:

/John E. Cummerford/

Date:

10/18/2006

Total Attachments: 1

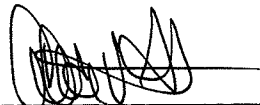
source=Novus Assignment#page1.tif

ASSIGNMENT OF TRADEMARK CLAIM

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned **NOVUS INTERNATIONAL, INC.**, a Delaware corporation, having its principal place of business at 530 Maryville Centre Drive, St. Louis, MO 63141 (“ASSIGNOR”), hereby irrevocably sells, assigns, transfers and conveys unto **NUTRITECH SOLUTIONS, LTD.**, a Canadian corporation, having its principal place of business at 2425 Townline Road, P.O. Box 2400, Abbotsford, British Columbia, Canada V2T 4X3 (“ASSIGNEE”), the non-transferable, non-assignable right for ASSIGNEE to sue and recover damages for any infringement, misuse, dilution or other un-permitted use (whether under statute, regulation, common law or otherwise) of the mark NUTRI-CHLOR (U.S. Reg. No. 2,465,697) and including all associated goodwill, but solely as to such infringement, misuse, dilution or other un-permitted use by Mark Holt, Matrix Nutrition, LLC and/or Kathy Holt which took place prior to July 6, 2005; provided ASSIGNEE agrees to inform ASSIGNOR promptly in writing of the progress of the prosecution of such claim and shall provide copies of all filings in connection therewith if requested by ASSIGNOR; provided further, that ASSIGNEE shall not settle, compromise or dismiss such claim without prior written notice to ASSIGNOR.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Trademark Claim to be executed on this 21st day of September, 2006.

ASSIGNOR:



NOVUS INTERNATIONAL, INC.

BY: ALICE V. STERKEL

ITS: ASSISTANT SECRETARY