

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OnTech Delaware Inc.		10/01/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	OnTech Operations, Inc.		
Street Address:	15910 Bernardo Center Drive		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78787050	HILLSIDE	
Serial Number:	78787052	HILLSIDE SELECT	
Registration Number:	1386960	HILLSIDE COFFEE	
Registration Number:	2907116	ONTECH	
CORRESPONDENCE DATA			
Fax Number:	(818)790-6548		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8187906547		
Email:	uspto@donthornburgh.com		
Correspondent Name:	Don Thornburgh		
Address Line 1:	466 Foothill Blvd.		
Address Line 2:	#220		
Address Line 4:	La Canada Flintridge, CALIFORNIA 91011		
NAME OF SUBMITTER:	Don Thornburgh		
Signature:	/don thornburgh/		

OP \$115.00 78787050

Date:

10/18/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

ASSIGNOR: OnTech Delaware Inc. ("Assignor")

ASSIGNEE: OnTech Operations, Inc., a Delaware corporation, having a place of business at 15910 Bernardo Center Drive, San Diego, California 92127 ("Assignee")

Trademark	Classes	Serial #	Registration #	Filing Date	Issue Date
HILLSIDE	29, 30	78/787050	pending	01.07.2006	pending
HILLSIDE COFFEE	30	73/512561	1386960	12.07.1984	03.18.1986
HILLSIDE SELECT	29, 30	78/787052	pending	01.07.2006	pending
ONTECH	21	76/535745	2907116	08.11.2003	11.30.2004

Assignor is the owner of each of the four (4) registered U.S. trademarks summarized in the preceding table and seeks to assign these trademarks to Assignee, effective as of October 1, 2006 ("Effective Date").

In consideration of one dollar (\$1.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademarks.

ASSIGNOR:

Signature: _____

Printed Name: Wayne Wooddell

Title: Chief Financial Officer

ASSIGNEE:

Signature: _____

Printed Name: Wayne Wooddell

Title: Chief Financial Officer

STATE OF CALIFORNIA)

) SS

COUNTY OF LOS ANGELES)

On this 16th day of Oct, 2006, the above signatory, known to me as the Assignor above named, appeared before me and acknowledged this instrument as free and voluntary act for the purpose set forth.

Christine E. Burger
 Notary Public
 My Commission Expires: 9-23-06

