

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ConAgra Foods Packaged Foods Company, Inc.		10/02/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Butterball, LLC		
<b>Street Address:</b>	1628 Garners Chapel Road		
<b>City:</b>	Mt. Olive		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28365		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78879839	DELI CARVED	
<b>Registration Number:</b>	1172448	GOLD CREST	
<b>Registration Number:</b>	2605443	RECIPE CUTS	
<b>Registration Number:</b>	2825927	SANDWICH STARTERS	
<b>Registration Number:</b>	2670148	T-RIBS	
<b>Registration Number:</b>	1593213	TURKEY SELECTS	
<b>Registration Number:</b>	1268796	TURKEY TALK-LINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)607-7500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	336-607-7300		
<b>Email:</b>	wstrademarks@kilpatrickstockton.com		
<b>Correspondent Name:</b>	William M. Bryner, Esq.		
<b>Address Line 1:</b>	1001 West Fourth Street		

OP \$190.00 78879839

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:

56992-333472

NAME OF SUBMITTER:

William M. Bryner

Signature:

/William M. Bryner/

Date:

10/18/2006

Total Attachments: 2

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UNITED STATES TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into by and between CONAGRA FOODS PACKAGED FOODS COMPANY, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and BUTTERBALL, LLC, a North Carolina limited liability company, having its principal offices at 1628 Garners Chapel Road, Mt. Olive, North Carolina 28365 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, as a successor to that portion of the ongoing and existing business of Assignor to which said Trademarks pertain, all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 2nd day of October, 2006.

CONAGRA FOODS PACKAGED FOODS COMPANY, INC. BUTTERBALL, LLC

By: *William J. Hehn Jr.*  
Name: William J. Hehn Jr.  
Title: Authorized Representative

By: *Edward Kacsuta*  
Name: EDWARD KACSUTA  
Title: CFO

## EXHIBIT "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
DELI CARVED	78/879,839	
GOLD CREST	73/175,951	1,172,448
RECIPE CUTS	75/982,164	2,605,443
SANDWICH STARTERS	76/395,070	2,825,927
T-RIBS	76/292,250	2,670,148
TURKEY SELECTS	73/822,066	1,593,213
TURKEY TALK-LINE	73/350,132	1,268,796