

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ConAgra Foods Packaged Foods Company, Inc.		10/02/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Butterball, LLC
Street Address:	1628 Garners Chapel Road
City:	Mt. Olive
State/Country:	NORTH CAROLINA
Postal Code:	28365
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78879839	DELI CARVED
Registration Number:	1172448	GOLD CREST
Registration Number:	2605443	RECIPE CUTS
Registration Number:	2825927	SANDWICH STARTERS
Registration Number:	2670148	T-RIBS
Registration Number:	1593213	TURKEY SELECTS
Registration Number:	1268796	TURKEY TALK-LINE

CORRESPONDENCE DATA

Fax Number: (336)607-7500
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 336-607-7300
Email: wstrademarks@kilpatrickstockton.com
Correspondent Name: William M. Bryner, Esq.
Address Line 1: 1001 West Fourth Street

OP \$190.00 78879839

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER: 56992-333472

NAME OF SUBMITTER: William M. Bryner

Signature: /William M. Bryner/

Date: 10/18/2006

Total Attachments: 2
source=ConAgra Foods Packaged Foods Company-Butterball LLC Assignment#page1.tif
source=ConAgra Foods Packaged Foods Company-Butterball LLC Assignment#page2.tif

UNITED STATES TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into by and between CONAGRA FOODS PACKAGED FOODS COMPANY, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and BUTTERBALL, LLC, a North Carolina limited liability company, having its principal offices at 1628 Garners Chapel Road, Mt. Olive, North Carolina 28365 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, as a successor to that portion of the ongoing and existing business of Assignor to which said Trademarks pertain, all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 2nd day of October, 2006.

CONAGRA FOODS PACKAGED FOODS COMPANY, INC. BUTTERBALL, LLC

By: *William J. Hehn Jr.*
Name: William J. Hehn Jr.
Title: Authorized Representative

By: *Edward Kacsuta*
Name: EDWARD KACSUTA
Title: CFO

EXHIBIT "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
DELI CARVED	78/879,839	
GOLD CREST	73/175,951	1,172,448
RECIPE CUTS	75/982,164	2,605,443
SANDWICH STARTERS	76/395,070	2,825,927
T-RIBS	76/292,250	2,670,148
TURKEY SELECTS	73/822,066	1,593,213
TURKEY TALK-LINE	73/350,132	1,268,796