

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roush Inudstries, Inc.		11/21/2001	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Roush Enterprises, Inc.		
Street Address:	12445 Levan		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48150		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	75270366	ROUSH	
Registration Number:	2427753	ROUSH	
CORRESPONDENCE DATA			
Fax Number:	(248)292-2910		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	12482922920		
Email:	jeff@patentco.com		
Correspondent Name:	Jeffrey P. Thennisch		
Address Line 1:	29 W. Lawrence Street Suite 210		
Address Line 4:	Pontiac, MICHIGAN 48342		
ATTORNEY DOCKET NUMBER:	1225.008		
NAME OF SUBMITTER:	Jeffrey P. Thennisch		
Signature:	/S/		
Date:	10/19/2006		

CH \$65.00 75270366

Total Attachments: 1
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NO DOCUMENTATION IS REQUIRED FOR CHANGING OF A PARTY'S NAME
ON A TRADEMARK REGISTRATION.