

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CSTV Networks, Inc.		08/08/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MW Sports Network, LLC		
Street Address:	3601 Broad Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19148		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78928541	THE MTN. MOUNTAINWEST SPORTS NETWORK	
CORRESPONDENCE DATA			
Fax Number:	(212)975-3610		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	estherj.kim@cbs.com		
Correspondent Name:	Rebecca Borden		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Rebecca Borden		
Signature:	/R B/		
Date:	10/19/2006		
Total Attachments: 2			
source=MTN Trademark assignment#page1.tif			
source=MTN Trademark assignment#page2.tif			

CH \$40.00 78928541

ASSIGNMENT OF TRADEMARKS


WHEREAS, CSTV Networks, Inc. ("Assignor"), a Delaware corporation with a place of business at 85 Tenth Avenue, Third Floor, New York, NY 10011 is the owner of U.S. federal application for the mark that is identified in schedule "A" ("Mark") on and in connection with the services identified in schedule "A", assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, MW Sports Network, LLC ("Assignee"), a Delaware limited liability company with a place of business at 3601 Broad Street, Philadelphia, PA 19148 desires to obtain all rights in and to the Mark.


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 8 day of August, 2006

CSTV Networks, Inc

By: 
Name: Barbara Schulman
Title: E.V.P. + General Counsel

SCHEDULE A

MARK	APPLICATION NUMBER	FILING DATE	GOODS/SERVICES
	78/928,541	July 13, 2006	Class: 38 Broadcasting services, namely, broadcasting services rendered through the media of television, cable, satellite and via the global communication network, providing information in the field of sports and entertainment via the global communication network