

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/18/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FCC, LLC		10/18/2006	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Peerless Delaware, Inc.
Street Address:	200 Industrial Park Rd.
City:	St. Albans
State/Country:	VERMONT
Postal Code:	05478
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	1654048	BUTTEGA
Registration Number:	1654047	CURRICK & LEIKEN
Registration Number:	1745230	FRANK OLIVIER
Registration Number:	2039539	FRANK OLIVIER
Registration Number:	1845675	FRATELLI BALZZANO
Registration Number:	1880700	FRATELLI BOTTO
Registration Number:	2354843	HARTZ & CO.
Registration Number:	2405253	HARTZ & CO.
Registration Number:	2333225	MASSO
Registration Number:	0643305	OAKLOOM
Registration Number:	1633268	PROVINCIA
Registration Number:	2256145	TALLIA

OP \$590.00 1654048

Registration Number:	2322516	TALLIA
Registration Number:	1943279	TALLIA
Registration Number:	2121363	TALLIA SARTORIA
Registration Number:	1433991	THE TEN TWELVE CLOTH
Registration Number:	2491052	DIAMETER
Registration Number:	2628453	TALLIA
Registration Number:	2571088	ALTA RESA
Serial Number:	78635418	TALLIA
Serial Number:	78249671	TRADITIONS OF VALUE Q<2
Serial Number:	78244351	Q<2
Serial Number:	78249675	TRADITIONS OF VALUE

CORRESPONDENCE DATA

Fax Number: (202)663-6363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-663-6629
Email: kimberly.wade@wilmerhale.com
Correspondent Name: Kimberly Wade
Address Line 1: 1875 Pennsylvania Ave. NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	2002785.00120
NAME OF SUBMITTER:	Kimberly J. Wade
Signature:	/Kimberly J. Wade/
Date:	10/24/2006

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, Hartz and Company, Inc. ("**Hartz**") owns those certain federally registered and applied-for marks listed on Exhibit A, attached hereto and made a part hereof (the marks and all applications/registrations and all goodwill associated therewith are, collectively, "**Marks**"); and

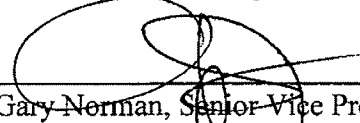
WHEREAS, FCC, LLC d/b/a First Capital ("**Seller**") holds a security interest in the Marks; and

WHEREAS, Seller as secured creditor desires to sell the Marks; and

WHEREAS, Peerless Delaware Inc. ("**Purchaser**") desires to acquire the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seller does hereby assign unto Purchaser all right, title and interest in and to the Marks, together with the goodwill associated with the Marks.

FCC, LLC d/b/a First Capital

By: 
Gary Norman, Senior Vice President

Date: 10/18/06

STATE OF New York)
COUNTY OF New York)

I certify that on the 18th day of October, 2006 before the subscriber, a notary public in and for the City and State aforesaid, personally appeared Gary Norman, Senior Vice President of FCC, LLC, who signed this Trademark Assignment on behalf of FCC, LLC.

WITNESS my hand and official seal

(SEAL) 

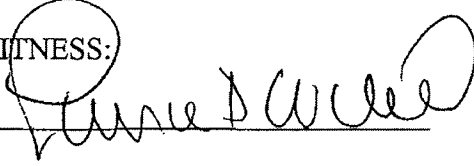
Notary Public

My commission expires on : 11/20/06

ARTHUR STRACHMAN
NOTARY PUBLIC, State of New York
No. 01ST6118965
Qualified in Nassau County
Commission Expires Nov. 22, 2008

Hartz consents and agrees to the assignment by the Seller to the Purchaser of all of the Marks and related goodwill.

WITNESS:



HARTZ & COMPANY, INC.

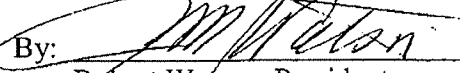
By:  _____ (SEAL)
Robert Watson, President

EXHIBIT A

	Mark	Reg./Ser.	No.	Last Listed Owner
1	BUTTEGA	Reg.	1654048	Hartz & Co., Inc.
2	CURRICK & LEIKEN	Reg.	1654047	Hartz & Co., Inc.
3	FRANK OLIVER	Reg.	1745230	Hartz & Co., Inc.
4	FRANK OLIVER	Reg.	2039539	Hartz & Co., Inc.
5	FRATELLI BALZZANO	Reg.	1845675	Hartz & Co., Inc.
6	FRATELLI BOTTO	Reg.	1880700	Hartz & Co., Inc.
7	HARTZ & CO.	Reg.	2354843	Hartz & Co., Inc.
8	HARTZ & CO.	Reg.	2405253	Hartz & Co., Inc.
9	MASSO	Reg.	2333225	Hartz & Co., Inc.
10	OAKLOOM	Reg.	643305	Hartz & Co., Inc.
11	PROVINCIA	Reg.	1633268	Hartz & Co., Inc.
12	TALLIA	Reg.	2256145	Hartz & Co., Inc.
13	TALLIA	Reg.	2322516	Hartz & Co., Inc.
14	TALLIA	Reg.	1943279	Hartz & Co., Inc.
15	TALLIA SARTORIA	Reg.	2121363	Hartz & Co., Inc.
16	THE TEN TWELVE CLOTH	Reg.	1433991	Hartz & Co., Inc.
17	DIAMETER	Reg.	2491052	Hartz & Co., Inc.
18	TALLIA	Reg.	2628453	Hartz & Co., Inc.
19	TALLIA	Ser.	78635418	Hartz & Co., Inc.
20	TRADITIONS OF VALUE Q<2	Ser.	78249671	Hartz & Co., Inc.
21	Q<2	Ser.	78244351	Hartz & Co., Inc.
22	TRADITIONS OF VALUE	Ser.	78249675	Hartz & Co., Inc.
23	ALTA RESA	Reg.	2571088	Hartz & Co., Inc.
24	TALLIA	Reg. (CAN)		Hartz & Co., Inc.
25	TALLIA	Reg. (CAN)		Hartz & Co., Inc.