Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|------------------------|
| Great Southern Corporation | | 10/23/2006 | CORPORATION: TENNESSEE |

RECEIVING PARTY DATA

| Name: | Protective Industrial Products, Inc. | |
|-----------------|--------------------------------------|--|
| Street Address: | P.O. Box 19 | |
| City: | Guilderland Center | |
| State/Country: | NEW YORK | |
| Postal Code: | 12085 | |
| Entity Type: | CORPORATION: NEW YORK | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|----------------|
| Serial Number: | 78964903 | BRAHMA QUALITY |

CORRESPONDENCE DATA

Fax Number: (703)838-5554

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (703) 838-5500

Email: rgreigg@greigg.com

Correspondent Name: Ronald E. Greigg

Address Line 1: 1423 Powhatan Street

Address Line 2: Suite One

Address Line 4: Alexandria, VIRGINIA 22314

| NAME OF SUBMITTER: | Ronald E. Greigg |
|--------------------|--------------------|
| Signature: | /ronald e. greigg/ |
| Date: | 10/24/2006 |

Total Attachments: 1

TRADEMARK
REEL: 003414 FRAME: 0351

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TRADEMARK
REEL: 003414 FRAME: 0352

TRADEMARK ASSIGNMENT

ASSIGNOR: Great Southern Corporation, P.O. Box 18710, Memphis, Tennessee 38118.

ASSIGNEE: Protective Industrial Products, Inc., P.O. Box 19, Guilderland Center, New York 12085.

Trademark:

Serial No. 78/964,903 Filing Date: August 31, 2006

Assignor, a Tennessee corporation, is the owner of the aforementioned trademark for which an application is now pending in the United States Patent and Trademark Office, and Assignee, a New York corporation, is desirous of acquiring said trademark.

In consideration of ten dollars (\$10.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark, and the application to register said trademark.

| Dated: <u>(0) 23 / 0 4</u> |
|---|
| By: |
| Name: Scot Vary GT |
| Title: Presivent |
| |
| STATE OF <u>Jennemee</u>))SS |
| COUNTY OF Shelby |
| On this 23rd day of October, 2004 the above signatory, known to me to be the |
| and acknowledged this instrument as free and voluntary act [on behalf of the Assignor with |
| and acknowledged this instrument as free and voluntary act [on behalf of the Assignor with authority to do so] for the purpose set forth. |
| Hare Blade STATE |
| Notary Public My Commission Evniros: 7-15, 2005 |
| My Commission Expires: 7-15-2008 |
| PAIE OF |

TRADEMARK REEL: 003414 FRAME: 0353