

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                    |  |                       |                    |
|------------------------------------|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>            | NEW ASSIGNMENT   |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>       | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                    |
| <b>CONVEYING PARTY DATA</b>        |  |                       |                    |
| <b>Name</b>                        | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b> |
| Adelheid Mueller and Manuel Figari |  | 10/18/2006            | Individuals:       |
| <b>RECEIVING PARTY DATA</b>        |  |                       |                    |
| <b>Name:</b>                       | Reliance Relocation Services, Inc.   |                       |                    |
| <b>Street Address:</b>             | 161 North Clark Street   |                       |                    |
| <b>Internal Address:</b>           | Suite 1250   |                       |                    |
| <b>City:</b>                       | Chicago  |                       |                    |
| <b>State/Country:</b>              | ILLINOIS   |                       |                    |
| <b>Postal Code:</b>                | 60601  |                       |                    |
| <b>Entity Type:</b>                | CORPORATION: DELAWARE  |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b>   |  |                       |                    |
| <b>Property Type</b>               | <b>Number</b>  | <b>Word Mark</b>      |                    |
| Registration Number:               | 2631154  | SFRELO.COM            |                    |
| <b>CORRESPONDENCE DATA</b>         |  |                       |                    |
| <b>Fax Number:</b>                 | (312)236-7516  |                       |                    |
|                                    | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                    |
| <b>Email:</b>                      | ch.tm@dlapiper.com   |                       |                    |
| <b>Correspondent Name:</b>         | Mark I. Feldman, Esq.  |                       |                    |
| <b>Address Line 1:</b>             | DLA Piper US LLP   |                       |                    |
| <b>Address Line 2:</b>             | P.O. Box 64807   |                       |                    |
| <b>Address Line 4:</b>             | Chicago, ILLINOIS 60664-0807   |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>     | 253643-1   |                       |                    |
| <b>NAME OF SUBMITTER:</b>          | Mark I. Feldman  |                       |                    |
| <b>Signature:</b>                  | /Mark Feldman/   |                       |                    |
| <b>Date:</b>                       | 10/24/2006   |                       |                    |

CH \$40.00 2631154

Total Attachments: 1  
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EXHIBIT A  
ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Adelheid Mueller and Manuel Figari, individuals with an address of 125 Hancock Street, San Francisco, California 94114 collectively ("Assignor"), are the sole and exclusive owners of the mark SFRELO.COM shown in United States-Registration No. 2,631,154, ("the Mark"); and

WHEREAS, Reliance Relocation Services, Inc., a Delaware corporation, having its principal place of business at 161 North Clark Street, Suite 1250, Chicago, Illinois 60601 ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Mark and registration.

NOW, THEREFORE, in exchange for the consideration listed below and other valuable consideration, the parties hereby agree that for the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all right, title and interest in, to and under said Mark and registration, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

ADELHEID MUELLER

*Adelheid Mueller*

Date: 10.18.06

MANUEL FIGARI

*Manuel Figari*

Date: 10.18.06

STATE OF CALIFORNIA

COUNTY OF San Francisco ) ss

Subscribed and sworn to before me this 18 day of Oct, 2006.

My Commission Expires: 7/25/08

*S. A. Hamilton*  
Notary Public

