

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Cordish Company		10/18/2006	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Live! Holdings, LLC
Street Address:	601 East Pratt Street
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21202
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78977303	LIVE!
Serial Number:	78577115	LIVE!
Serial Number:	78577129	LIVE!
Serial Number:	76491827	POWER DOG
Serial Number:	76491826	POWERDOG
Serial Number:	76524292	POWER PLANT LIVE!
Serial Number:	76657927	LA LIVE

CORRESPONDENCE DATA

Fax Number: (410)576-4032

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 410-576-4171

Email: nhimmelrich@gfrlaw.com, kgirmsley@gfrlaw.com,
padams@gfrlaw.com

Correspondent Name: Ned T. Himmelrich

Address Line 1: 233 East Redwood Street

OP \$190.00 78977303

900060871

TRADEMARK
REEL: 003414 FRAME: 0570

Address Line 4: Baltimore, MARYLAND 21202

NAME OF SUBMITTER:

Ned T. Himmelrich

Signature:

/Ned T. Himmelrich ksg/

Date:

10/24/2006

Total Attachments: 2

source=Cordish-Live! Holdings ITU Trademark Assignment#page1.tif

source=Cordish-Live! Holdings ITU Trademark Assignment#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, The Cordish Company, a Maryland Corporation (the "Transferor"), having a business address at 601 East Pratt Street, 6th Floor, Baltimore, Maryland 21202, has adopted, used, is using, and has acquired, an interest in and to certain trademarks, and

WHEREAS, Live! Holdings, LLC, a Maryland limited liability company (the "Transferee"), having a principal office at 601 East Pratt Street, 6th Floor, Baltimore, Maryland 21202, desires to acquire the Transferor's entire interest in and to the said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Transferor does hereby sell, assign, grant, bargain, transfer, convey, set over and confirm unto Transferee, its successors and assigns, all of the right, title and interest Transferor may have in and to the trademarks listed below for all goods and services, including the common law rights, rights respecting registration, and the trademark applications pending at the at the United States Patent and Trademark Office listed below:

<u>Mark</u>	<u>Application Date</u>	<u>Serial Number</u>
LIVE!	March 1, 2005	78977303
LIVE!	March 1, 2005	78577115
LIVE!	March 1, 2005	78577129
POWER DOG	February 21, 2003	76491827
POWERDOG	February 21, 2003	76491826
POWER PLANT LIVE!	June 13, 2003	76524292
LA LIVE	March 31, 2006	76657927

together that portion of Transferor's ongoing and existing business to which the above trademarks pertain and that part of the goodwill of the Transferor's business connected with the use of and symbolized by said trademarks, and all rights of recovery for past infringement thereof; the same to be held and enjoyed by Transferee, for its own use, and for the use of its successors and assigns, as the same would have been held and enjoyed by the Transferor if this Trademark Assignment and transfer had not been made.

This assignment is made to Transferee, its successors and assigns, to have and to hold such assets for its own use and benefit forever.

IN WITNESS WHEREOF, the Transferor has executed, acknowledged, sealed and delivered this Trademark Assignment, effective as of the date signed below.

~~ATTEST:~~ WITNESS:

Susan Stamey

The Cordish Company

By: Ch Z

Name/Title: Charles Jacobs, Vice President

Date: 10/18/06

Acknowledged and accepted this 18th day of October 2006

Live! Holdings, LLC

By: Ch Z

Name/Title: Charles Jacobs, Member