

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eurocos Cosmetic GmbH		09/06/2006	CORPORATION: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Procter & Gamble International Operations S.A.		
<b>Street Address:</b>	47 Route de Saint-Georges, 1213 Petit-Lancy 1		
<b>City:</b>	Geneva		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2561749	ACQUA DI ROMA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(513)983-1992		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	513-983-8392		
<b>Email:</b>	hammann.lm@pg.com		
<b>Correspondent Name:</b>	Lynn M. Hammann		
<b>Address Line 1:</b>	One Procter & Gamble Plaza		
<b>Address Line 2:</b>	C2 Box 11 GO		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

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NAME OF SUBMITTER:	Lynn M. Hammann
Signature:	/lmhammann/
Date:	10/24/2006
Total Attachments: 2 source=AcquaDiRoma_Assignment to PGIO#page1.tif source=AcquaDiRoma_Assignment to PGIO#page2.tif	

**UNITED STATES**  
**TRADEMARK ASSIGNMENT**

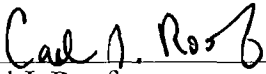
WHEREAS, **Eurocos Cosmetic GmbH**, located and doing business at Zeppelinallee 47, Frankfurt am Main 60487, Germany, (the "Assignor") is the owner of the trademark listed on the attached schedule and corresponding registration (the "Trademark"); and

WHEREAS, **Procter & Gamble International Operations S.A.**, located and doing business at 47, route de Saint-Georges, 1213 Petit-Lancy 1, Geneva Switzerland (the "Assignee"), is desirous of acquiring said Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademark.

Signed in Cincinnati, Ohio this 6<sup>th</sup> day of September, 2006.

**Eurocos Cosmetic GmbH**

  
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Carl J. Roof  
Authorized Agent

**SCHEDULE**

<u>Trademark</u>	<u>Country</u>	<u>Application/Registration Number</u>
AQUA DI ROMA	United States	RN 2,561,749