

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Procter & Gamble Company		09/05/2006	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Folger Coffee Company		
<b>Street Address:</b>	One Procter & Gamble Plaza		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45202		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3094234	FOLGERS STEAMERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(513)983-1992		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	513-983-8392		
<b>Email:</b>	hammann.lm@pg.com		
<b>Correspondent Name:</b>	Lynn M. Hammann		
<b>Address Line 1:</b>	One Procter & Gamble Plaza		
<b>Address Line 2:</b>	C2 Box 11		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	77968		
<b>NAME OF SUBMITTER:</b>	Lynn M. Hammann		
<b>Signature:</b>	/lmhammann/		
<b>Date:</b>	10/24/2006		

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Total Attachments: 1  
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**UNITED STATES**

**TRADEMARK ASSIGNMENT**

WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark FOLGERS STEAMERS, Reg. No. 3,094,234 (the "Trademark");

WHEREAS, **The Folger Coffee Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (the "Assignee"), is desirous of acquiring said Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 5<sup>th</sup> day of September 2006.

**The Procter & Gamble Company**

*Carl J. Roof*

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Carl J. Roof  
Assistant Secretary