

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Multnomah Publishers, Inc.		08/02/2006	CORPORATION: OREGON

RECEIVING PARTY DATA	
Name:	Random House, Inc.
Street Address:	1745 Broadway
Internal Address:	Legal Department
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	1869520	MULTNOMAH
Registration Number:	2244506	MULTNOMAH
Registration Number:	2343164	
Registration Number:	2405394	KEEPING YOUR TRUST ... ONE BOOK AT A TIME
Registration Number:	2416850	STORIES FOR THE HEART
Registration Number:	2536742	THE PRAYER OF JABEZ
Registration Number:	2576102	LET'S TALK FICTION
Registration Number:	2602774	SECRETS OF THE VINE
Registration Number:	2615034	LET'S TALK FICTION
Registration Number:	2634759	THE PRAYER OF JABEZ
Registration Number:	2640929	SECRETS OF THE VINE
Registration Number:	2649136	MULTNOMAH PUBLISHERS
Registration Number:	2649137	STORIES FOR THE HEART

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Registration Number:	2656081	THE PRAYER OF JABEZ
Registration Number:	2668390	THE PRAYER OF JABEZ
Registration Number:	2674240	THE PRAYER OF JABEZ
Registration Number:	2674963	SECRETS OF THE VINE
Registration Number:	2687368	THE PRAYER OF JABEZ
Registration Number:	2691577	SECRETS OF THE VINE
Registration Number:	2720609	THE PRAYER OF JABEZ
Registration Number:	2730116	LISTS TO LIVE BY
Registration Number:	2730117	MULTNOMAH GIFTS
Registration Number:	2732288	
Registration Number:	2732289	
Registration Number:	2758239	SECRETS OF THE VINE
Registration Number:	2760021	SMALL BOOKS BIG CHANGE
Registration Number:	2767589	THE PRAYER OF JABEZ
Registration Number:	2792377	MULTNOMAH KIDZ
Registration Number:	2792532	A LIFE GOD REWARDS
Registration Number:	2792536	A LIFE GOD REWARDS
Registration Number:	2794688	MULTNOMAH PUBLISHERS
Registration Number:	2794689	MULTNOMAH PUBLISHERS
Registration Number:	2870156	M MULTNOMAH KIDZ
Registration Number:	2886474	SISTERCHICKS
Registration Number:	2978673	HEMELCOUNTS
Serial Number:	78774504	FLIPSWITCH
Registration Number:	3016279	GOD COUNTS!

CORRESPONDENCE DATA

Fax Number: (212)829-4130
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-782-9101
Email: asheridan@randomhouse.com
Correspondent Name: Random House, Inc.
Address Line 1: 1745 Broadway
Address Line 2: Legal Department
Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Andrea T. Sheridan
Signature:	/sheridan/

Date:

10/24/2006

Total Attachments: 8

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ASSIGNMENT OF TRADEMARKS/TRADENAMES

WHEREAS, MULTNOMAH PUBLISHERS, INC., an Oregon Corporation ("Seller"), having its principal office at 601 N. Larch Street, Sisters, Oregon 97759, has adopted, used, and is using, or has a bona fide intent to use, either itself or through one or more licensees, certain trademarks listed on Schedule A attached hereto (the "Marks"). (Capitalized terms not otherwise defined herein are defined in the Asset Purchase Agreement);

WHEREAS, RANDOM HOUSE, INC., a New York Corporation ("Purchaser"), having its principal office of business at 1745 Broadway, New York, New York 10019, is desirous of acquiring the Marks and, in the case of applications for Marks identified in Schedule A as based upon Seller's declared intent to use, is desirous of acquiring the portion of the business of the Seller to which said Marks pertain, as an ongoing and existing business;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Seller hereby assigns unto Purchaser the entire right, title and interest in and to the Marks utilized heretofore by Seller and the goodwill in connection with which the Marks are used and which is symbolized by the Marks, together with the applications and registrations therefore and, in the case of applications for Marks identified in Schedule A as based upon Seller's declared intent to use, together with the portion of the business of the Seller to which said Marks pertain, as an ongoing and existing business. Seller does not assign, and hereby expressly retains, all rights and goodwill in and to the FEEDINGTHEFOLD trademark.

Executed this 2nd day of August, 2006.

MULTNOMAH PUBLISHERS, INC.

RANDOM HOUSE, INC.

By: *Arnold C. Jacobson*

By: *Katherine J. Tracy*


Title: *President*

Title: *Senior Vice President*

TRADEMARK




REEL: 003414 FRAME: 0754

Schedule A to Trademark Assignment



TRADEMARK	GOODS OR SERVICES	APP. NO. OR REG. NO.	APP. DATE OR REG. DATE	STATUS	NEXT DEADLINE
A LIFE GOD REWARDS	Audio books	2,792,536	December 9, 2003	Registered	Declaration of Use due December 9, 2009.
A LIFE GOD REWARDS	Books	2,792,532	December 9, 2003	Registered	Declaration of Use due December 9, 2009.
A LIFE GOD REWARDS Australia	Books and other printed matter	919415	January 28, 2003	Registered	Renewal due July 11, 2012.
A LIFE GOD REWARDS Canada	All classes as in U.S. applications	TMA605,888	March 22, 2004	Registered	Renewal due March 22, 2019.
A LIFE GOD REWARDS European Community	Audio books and sound recordings; books and other printed matter; clothing	2770865	December 16, 2003	Registered	Renewal due July 10, 2012.
A LIFE GOD REWARDS New Zealand	Books and other printed matter	662451	September 8, 2003	Registered	Renewal due May 10, 2009.
A LIFE GOD REWARDS South Africa	Books and other printed matter	2002/09916	July 10, 2002	Pending	Application published for opposition on March 29, 2006. If no oppositions filed, expect issuance of Certificate of Registration in approximately 1 year.
Design of Mountain 	Books and other printed matter	2,343,164	April 18, 2000	Registered	Renewal due April 18, 2010.
FLIPSWITCH	Books	78774504	January 5, 2006	Pending	Application approved for publication.
GOD COUNTS!	Books	3,016,276	November 15, 2005	Registered	Declaration of Use due November 15, 2011.
HEMECOUNTS	Books	2,978,673	July 26, 2005	Registered	Declaration of Use due July 26, 2011
KEEPING YOUR TRUST ...ONE BOOK AT A TIME	Books and other printed matter	2,405,394	November 21, 2000	Registered	Declaration of Use due November 21, 2006.
LET'S TALK FICTION	Newsletters	2,576,102	June 4, 2002	Registered	Declaration of Use due June 4, 2008.
LET'S TALK FICTION	Providing information about writing on a global computer network	2,615,034	September 3, 2002	Registered	Declaration of Use due September 3, 2008.



TRADEMARK


REEL: 003414 FRAME: 0755

TRADEMARK	GOODS OR SERVICES	APP. NO. OR REG. NO.	APP. DATE OR REG. DATE	STATUS	NEXT DEADLINE
LISTS TO LIVE BY	Books and other printed matter	2,730,116	June 24, 2003	Registered	Declaration of Use due June 24, 2009.
MULTNOMAH	Books	1,869,520	December 27, 1994	Registered	Renewal due December 27, 2014.
MULINOMAH	Audio books	2,244,506	May 11, 1999	Registered	Renewal due May 11, 2009.
MULTNOMAH GIFTS	Books and other printed matter	2,730,117	June 24, 2003	Registered	Declaration of Use due June 24, 2009.
MULTNOMAH KIDZ	Books and other printed matter	2,792,377	December 9, 2009	Registered	Declaration of Use due December 9, 2009.
MULTNOMAH KIDZ and Design 	Books and other printed matter	2,870,156	August 3, 2004	Registered	Declaration of Use due August 3, 2010.
MULTNOMAH PUBLISHERS	Providing information in the field of books	2,649,136	November 12, 2002	Registered	Declaration of Use due November 12, 2008.
MULTNOMAH PUBLISHERS and Three Mountain Design 	Providing information in the field of books	2,794,688	December 16, 2003	Registered	Declaration of Use due December 16, 2009.
MULTNOMAH PUBLISHERS and Three Mountain Design 	Entertainment services related to books	2,794,689	December 16, 2003	Registered	Declaration of Use due December 16, 2009.
SECRETS OF THE VINE	Books and other printed matter	2,691,577	February 25, 2003	Registered	Declaration of Use due February 25, 2009.
SECRETS OF THE VINE	Coffee mugs	2,640,929	October 22, 2002	Registered	Declaration of Use due October 22, 2008.
SECRETS OF THE VINE	Clothing	2,602,774	July 30, 2002	Registered	Declaration of Use due July 30, 2008.
SECRETS OF THE VINE	Audio books	2,758,239	September 2, 2003	Registered	Declaration of Use due September 2, 2009.
SECRETS OF THE VINE	Metal ornaments	2,674,963	January 14, 2003	Registered	Declaration of Use due January 14, 2009.

TRADEMARK	GOODS OR SERVICES	APP. NO. OR REG. NO.	APP. DATE OR REG. DATE	STATUS	NEXT DEADLINE
SECRETS OF THE VINE Australia	Books and other printed matter	919415	August 13, 2003	Registered	Renewal due July 11, 2012.
SECRETS OF THE VINE Canada	All classes as U.S. applications	TMA646969	August 30, 2005	Registered	Renewal due August 30, 2020.
SECRETS OF THE VINE European Community	Audio books and sound recordings; books and other printed matter; clothing	2776136	July 10, 2002	Registered	Renewal due July 10, 2012.
SECRETS OF THE VINE New Zealand	Books and other printed matter	660782	January 16, 2003	Registered	Renewal due July 16, 2009.
SECRETS OF THE VINE South Africa	Books and other printed matter	2002/09917	July 10, 2002	Pending	Application published for opposition on June 28, 2006. If no oppositions filed, expect issuance of Certificate of Registration in approximately 1 year.
SISTERCHICKS	Books	2,886,474	September 21, 2004	Registered	Declaration of Use due September 21, 2010.
SMALL BOOKS BIG CHANGE	Books and other printed matter	2,760,021	September 2, 2003	Registered	Declaration of Use due September 2, 2009.
STORIES FOR THE HEART	Providing consumer information about books on a website; providing stories, books and information on a website	2,649,137	November 12, 2002	Registered	Declaration of Use due November 12, 2008.
STORIES FOR THE HEART	Books	2,416,850	January 2, 2001	Registered	Declaration of Use due January 2, 2007.
THE PRAYER OF JABEZ	Mugs	2,634,759	October 15, 2002	Registered	Declaration of Use due October 15, 2007.
THE PRAYER OF JABEZ	Handbags	2,767,589	September 23, 2003	Registered	Declaration of Use due September 23, 2009.
THE PRAYER OF JABEZ	Clothing	2,656,081	December 3, 2002	Registered	Declaration of Use due December 3, 2008.
THE PRAYER OF JABEZ	Bible covers	2,668,390	August 10, 2001	Registered	Declaration of Use due December 31, 2008.
THE PRAYER OF JABEZ	Audio books	2,720,609	June 3, 2003	Registered	Declaration of Use due June 3, 2009.

TRADEMARK	GOODS OR SERVICES	APP. NO. OR REG. NO.	APP. DATE OR REG. DATE	STATUS	NEXT DEADLINE
THE PRAYER OF JABEZ	Metal ornaments and metal key rings	2,687,368	February 11, 2003	Registered	Declaration of Use due February 11, 2009.
THE PRAYER OF JABEZ	Books and other printed matter	2,674,240	January 14, 2003	Registered	Declaration of Use due January 14, 2009.
THE PRAYER OF JABEZ	Candles	2,536,742	February 5, 2002	Registered	Declaration of Use due February 5, 2008.
THE PRAYER OF JABEZ Australia	Printed matter and paper goods	899447	May 8, 2002	Registered	Renewal due January 2, 2012.
THE PRAYER OF JABEZ Canada	Printed matter and paper goods and other items in US applications	TMA638786	May 2, 2005	Registered	Renewal due May 2, 2020
THE PRAYER OF JABEZ European Community	Pre-recorded audio tapes, motion pictures, etc.; books and other printed matter; clothing	2588168	February 21, 2002	Registered	Renewal due February 21, 2012.
THE PRAYER OF JABEZ New Zealand	Printed matter and paper goods	651189	August 7, 2003	Registered	Renewal due August 10, 2008.
THE PRAYER OF JABEZ South Africa	Printed matter and paper goods	2001/199413	November 13, 2001	Registered	Renewal due November 13, 2011.
Three Mountain Design 	Books and other printed matter	2,732,288	July 1, 2003	Registered	Declaration of Use due July 1, 2009.
Three Mountain Design 	Publishing services	2,732,289	July 1, 2003	Registered	Declaration of Use due July 1, 2009.
ALABASTER	Books	2,241,982	April 27, 1999	Cancelled	
A LIFE GOD REWARDS	Metal ornaments	76/405491	May 10, 2002	Abandoned	
A LIFE GOD REWARDS	Mugs	76/405494	May 10, 2002	Abandoned	
A LIFE GOD REWARDS	Clothing	76/405489	May 10, 2002	Abandoned	
A LIFE GOD REWARDS	Candles	76/405490	May 10, 2002	Abandoned	
A LIFE GOD REWARDS	Handbags	76/405493	May 10, 2002	Abandoned	

TRADEMARK	GOODS OR SERVICES	APP. NO. OR REG. NO.	APP. DATE OR REG. DATE	STATUS	NEXT DEADLINE
AUTHOR TALK	Dissemination of advertising; providing on-line chat rooms and media scheduling; on-line computer database (3 classes)	76/100821	August 1, 2000	Abandoned	
BLUE COTTAGE GIFTS	Books and other printed matter	76/078360	June 26, 2000	Abandoned	
DRIVE TIME AUDIO	Audio books	75/408939	December 22, 1997	Abandoned	
FAMILY CRAFT	Books	75/609445	December 17, 1998	Abandoned	
IT MATTERS	Books and other printed matter; audio and video recordings, clothing, toys	78/142370	July 9, 2002	Abandoned	
LITTLE LOVES (FILED BY MULTNOMAH)	Books and other printed matter	78/195213	December 17, 2002	To be Abandoned	
MULTNOMAH KIDZ	Audio and video recordings, computer items	76/361977	January 22, 2002	Abandoned	
MULTNOMAH KIDZ	Clothing	76/361976	January 22, 2002	Abandoned	
MULTNOMAH KIDZ	Toys	76/361978	January 22, 2002	Abandoned	
MULTNOMAH KIDZ and Design	Audio and video recordings, computer items	76/418346	May 15, 2002	Abandoned	
 MULTNOMAH KIDZ					
 MULTNOMAH KIDZ and Design	Clothing	76/418348	May 15, 2002	Abandoned	

TRADEMARK	GOODS OR SERVICES	APP. NO. OR REG. NO.	APP. DATE OR REG. DATE	STATUS	NEXT DEADLINE
MULTNOMAH KIDZ and Design 	Toys	76/418349	May 15, 2002	Abandoned	
MY AMERICAN JOURNEY	Audio books, books and other printed matter	2,142,042	March 10, 1998	Cancelled	
PALISADES	Books	2,064,655	May 27, 1997	Cancelled	
SECRETS OF THE VINE	Jewelry	76/274942	June 21, 2001	Abandoned	
SECRETS OF THE VINE	Picture frames	76/274944	June 21, 2001	Abandoned	
SECRETS OF THE VINE	Computer software	76/274941	June 21, 2001	Abandoned	
THE DREAM GIVER	Motion picture films in the area of spiritual enlightenment and Christian themes; musical sound recordings; computer software, namely, screen savers related to Christian themes; mouse pads	78/280233 (intent-to-use)	July 29, 2003	Pending	Statement of Use (or 4 th Extension) due June 1, 2006. Assigned to Bruce Wilkinson in 2005.
THE DREAM GIVER	Prerecorded audio tapes and compact discs featuring dramatic and non-dramatic works of non-fiction; video recordings in the area of spiritual enlightenment and Christian themes	2,999,275	September 20, 2005	Registered	Declaration of Use due September 20, 2011. Assigned to Bruce Wilkinson in 2005.

TRADEMARK	GOODS OR SERVICES	APP. NO. OR REG. NO.	APP. DATE OR REG. DATE	STATUS	NEXT DEADLINE
THE DREAM GIVER	Stationery; posters, paper note pads; diaries, writing journals, devotionals; bookmarks; book covers, namely, Bible covers; art prints; calendars	78/280163 (intent-to-use)	July 29, 2003	Pending	Statement of Use (or 4 th Extension) due June 29, 2006. Assigned to Bruce Wilkinson in 2005.
THE DREAM GIVER	Books, namely fiction and nonfiction in the area of spiritual enlightenment	3/006,665	October 11, 2005	Registered	Declaration of Use due October 11, 2011. Assigned to Bruce Wilkinson in 2005.
THE JABEZ PRAYER BRACELET	Jewelry	76/420602	June 13, 2002	Abandoned	
THE PRAYER OF JABEZ	Jewelry	76/298568	August 10, 2001	Abandoned	
THE PRAYER OF JABEZ United Kingdom	Printed matter and paper goods	2286054	November 16, 2001	Abandoned	