

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
V. PATEL AND SONS, INC. DBA PATEL BROTHERS, AND RAJA FOODS		10/24/2006	CORPORATION: ILLINOIS

**RECEIVING PARTY DATA**

Name:	PB BRANDS, LLC
Street Address:	56-05 55TH DRIVE
City:	MASPETH
State/Country:	NEW YORK
Postal Code:	11378
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2955255	PATEL BROTHERS CASH & CARRY
Registration Number:	2042141	PATEL'S
Registration Number:	2010403	PATEL'S CASH & CARRY
Registration Number:	1874341	PATEL BROTHERS
Registration Number:	1647559	PATEL BROTHERS
Registration Number:	2043986	PATEL'S CASH & CARRY
Serial Number:	78856532	PATEL FOOD MART
Serial Number:	78856313	PATEL FOOD MART

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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ATTORNEY DOCKET NUMBER:

R5522

NAME OF SUBMITTER:

JAMES E. SHLESINGER

Signature:

/JES/

Date:

10/25/2006

Total Attachments: 4

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**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

WHEREAS, V. PATEL AND SONS, INC. DBA PATEL BROTHERS, AND RAJA FOODS, a corporation organized under the laws of the State of Illinois, of 2610 Devon Avenue, Chicago, Illinois 60659, has adopted and used the following marks which are registered in the United States Patent and Trademark Office, or for which said assignor has filed applications for registration in the United States Patent and Trademark Office, as shown in the attached Schedule, and;

WHEREAS, PB BRANDS, LLC, a limited liability company organized under the laws of the State of New York, of 56-05 55<sup>th</sup> Drive, Maspeth, New York 11378, is desirous of acquiring said marks and the registration, and application for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said V. PATEL AND SONS, INC. DBA PATEL BROTHERS, AND RAJA FOODS does hereby assign unto the said PB BRANDS, LLC all right, title and interest in and to



SCHEDULE

U.S.A.

REGISTERED MARKS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
PATEL BROTHERS CASH & CARRY	2,955,255	05/24/2005
PATEL'S	2,042,141	03/04/1997
PATEL'S CASH & CARRY	2,010,403	11/22/1996
PATEL BROTHERS	1,874,341	01/17/1995
PATEL BROTHERS	1,647,559	06/11/1991
PATEL'S CASH & CARRY	2,043,986	03/11/1997

PENDING APPLICATIONS

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
PATEL FOOD MART	78/856,532	04/07/2006
PATEL FOOD MART	78/856,313	04/07/2006

SCHEDULE

CANADA

REGISTERED MARKS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
PATEL BROTHERS	567,764	09/20/2002

PENDING APPLICATIONS

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
PATEL'S	1,276,843	10/24/2005