

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Knight-Ridder, Inc.		10/17/2006	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KR U.S.A., Inc.		
<b>Street Address:</b>	2100 Q Street		
<b>City:</b>	Sacramento		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95816		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2417774	MEDIASTREAM	
Registration Number:	2390101	MEDIASTREAM	
Registration Number:	2321194	KNIGHT RIDDER	
Registration Number:	2319000	INFORMATION FOR LIFE	
Registration Number:	3089123	5 MINUTEHERALD	
Serial Number:	76558872	SMART SOLUTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	510-841-9800		
<b>Email:</b>	trademarks@campcobalt.com		
<b>Correspondent Name:</b>	Tsan Abrahamson		
<b>Address Line 1:</b>	819 Bancroft Way		
<b>Address Line 4:</b>	Berkeley, CALIFORNIA 94710		
<b>ATTORNEY DOCKET NUMBER:</b>	MCCLATCHY ASSIGNMENTS		

**CH \$165.00 241774**

NAME OF SUBMITTER:	Molly Garhart
Signature:	/Molly Garhart/
Date:	10/25/2006
<b>Total Attachments: 6</b> source=MEDIASTREAM #2,417,774#page1.tif source=MEDIASTREAM #2,390,101#page1.tif source=KNIGHT RIDDER & Design#page1.tif source=INFORMATION FOR LIFE#page1.tif source=5 MINUTEHERALD#page1.tif source=SMART SOLUTIONS#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

**MARK: MEDIASTREAM**

**REGISTRATION NO.: 2,417,774**

**OWNER: Knight-Ridder, Inc. "OWNER"**

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

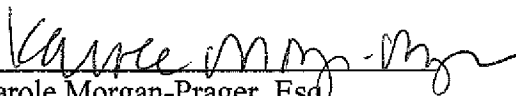
WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17<sup>th</sup> day of October, 2006.

Knight-Ridder, Inc.

By:

  
Karole Morgan-Prager, Esq

Executive Vice President and Assistant Corporate  
Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

**MARK: MEDIASTREAM**

**REGISTRATION NO.: 2,390,101**

**OWNER: Knight-Ridder, Inc. "OWNER"**

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17<sup>th</sup> day of October, 2006.

Knight-Ridder, Inc.

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate  
Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: KNIGHT RIDDER & Design  
>KNIGHTRIDDER<

REGISTRATION NO.: 2,321,194

OWNER: Knight-Ridder, Inc. "OWNER"

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17th day of October, 2006.

Knight-Ridder, Inc.

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

**MARK: INFORMATION FOR LIFE**

**REGISTRATION NO.: 2,319,000**

**OWNER: Knight-Ridder, Inc. "OWNER"**

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17<sup>th</sup> day of October, 2006.

Knight-Ridder, Inc.

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate  
Secretary

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11**

**MARK: 5 MINUTEHERALD**

**REGISTRATION NO.: 3,089,123**

**OWNER: Knight-Ridder, Inc. "OWNER"**

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17<sup>th</sup> day of October, 2006.

Knight-Ridder, Inc.

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate  
Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: SMART SOLUTIONS

SERIAL NO.: 76/558,872

APPLICANT: Knight-Ridder, Inc. "APPLICANT"

WHEREAS APPLICANT has filed the above-referenced application for the corresponding mark ("Trademark"), and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged APPLICANT hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17<sup>th</sup> day of October, 2006.

Knight-Ridder, Inc.

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq

Executive Vice President and Assistant Corporate  
Secretary