

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Extreme Cagefighting, LLC		10/13/2006	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	WEC Holdings, LLC		
Street Address:	12021 Wilshire Blvd		
Internal Address:	Suite 862		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78785897	PENTAGON	
Registration Number:	3119360	WORLD EXTREME CAGEFIGHTING	
CORRESPONDENCE DATA			
Fax Number:	(212)822-5423		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-530-5000		
Email:	jnici@milbank.com		
Correspondent Name:	Milbank, Tweed, Hadley & McCloy LLP		
Address Line 1:	One Chase Manhattan Plaza		
Address Line 2:	Rm. 4640		
Address Line 4:	New York, NEW YORK 10005		
ATTORNEY DOCKET NUMBER:	36784-08200		
NAME OF SUBMITTER:	Janis Nici		

CH \$65.00 78785897

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TRADEMARK  
REEL: 003415 FRAME: 0710

Signature:

/janis nici/

Date:

10/25/2006

Total Attachments: 6

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, World Extreme Cagefighting LLC, a limited liability company organized and existing under the laws of the State of Nevada, having a place of business at 956 Foothill Blvd., San Luis Obispo, California 93405 (the "Assignor") has adopted, used and is using the following mark (the "WEC Text Mark"):

<b>MARK (Reg. No. 3119360)</b>	<b>GOODS or SERVICES DESCRIPTION</b>
WORLD EXTREME CAGEFIGHTING	Entertainment in the nature of competitions in the field of mixed martial arts; production of television programs, video cassettes and DVDs in the field of mixed martial arts competitions; providing news and information about mixed martial arts via a global computer network.

**WHEREAS**, Assignor owns a federal registration for the WEC Text Mark on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Registration No. 3119360 registered on July 25, 2006;

**WHEREAS**, Assignor had adopted or used the following mark (the "WEC Graphic Mark"):

<b>MARK (Ser. No. 78102940)</b>	<b>GOODS or SERVICES DESCRIPTION</b>
	Sports promotion, Mixed Martial Arts competitions, posters, bumperstickers, novelties, video, textiles.

**WHEREAS**, Assignor owns an abandoned federal application for the WEC Graphic Mark on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Serial No. 78102940 filed on January 16, 2002;

**WHEREAS**, Assignor has applied for federal registration of the following mark (the "Pentagon Mark"):

<b>MARK (Ser. No. 78785897)</b>	<b>GOODS or SERVICES DESCRIPTION</b>
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# PENTAGON

Entertainment services, namely the production and exhibition of mixed martial arts competitions rendered live and through ongoing television programs; providing news and information about mixed martial arts via a global computer network

**WHEREAS**, the Assignor owns a federal application for the Pentagon Mark on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Serial No. 78785897 filed on January 5, 2006;

**WHEREAS**, the Assignor has adopted, used and is using the common law service mark "WEC" (the "WEC Mark");

**WHEREAS**, the Assignor has adopted, used and is using the common law service mark "wec.tv" (the "WEC.TV Mark");

**WHEREAS**, the Assignor has adopted, used and is using a 5-sided pentagonal cage and has adopted, used and is using trade dress associated with said cage (the "WEC Cage Mark"); and

**WHEREAS**, WEC Holdings, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 12021 Wilshire Blvd., Suite 862, Los Angeles, California 90025 ("Assignee"), desires to acquire the WEC Text Mark, the WEC Graphic Mark, the WEC Mark, the WEC.TV Mark, the Pentagon Mark and the Cage Mark (collectively, the "Marks"), together with the goodwill of the business symbolized by the Marks, including any and all common law rights associated therewith and any registrations that may have issued in Assignor's name in connection therewith.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and applications and registration, together with the goodwill of the business symbolized by the Marks. Further, Assignor hereby assigns the Pentagon Mark in application no. 78785897 as part of the entire business to which the Pentagon Mark pertains as required by Section 15 U.S.C. 1060. Assignor further sells, assigns and transfers unto Assignee its entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.

Assignor covenants that it or its representatives will, upon the request and at the expense of Assignee, do all other lawful acts necessary to enable Assignee to obtain, maintain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument  
this 13<sup>th</sup> day of October, 2006.

WORLD EXTREME CAGEFIGHTING LLC

By: [Signature]  
Name: REVA HARRIS  
Title: MANAGER

STATE OF CALIFORNIA  
COUNTY OF

BEFORE ME, a Notary Public in and for said County and State, did personally appear  
REED HARRIS, the Manager of World Extreme Cagefighting LLC, who acknowledged to me that he  
did sign the foregoing instrument and that same is his free act and deed, both individually and as  
such officer of said company.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal at  
FRESNO, California, this 13<sup>th</sup> day of October, 2006.

[Signature]  
NOTARY PUBLIC



[Signature Page to Trademark Assignment]

LA1:6333616

TRADEMARK  
REEL: 003415 FRAME: 0714

State of California  
County of Fresno } ss.

On 10-13-06 before me, Lynda B Dominguez a Notary Public  
personally appeared Reed Harris

~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person(s) whose  
name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed  
the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument  
the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Seal

WITNESS my hand and official seal.

Lynda B Dominguez  
Signature of Notary

### Notes

Please provide information about the document that this form is attached to.  
\*\*\*This is not required under California State notary public law.\*\*\*

Attached to Trademark  
Assignment. Signature page

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument  
this 13<sup>th</sup> day of October, 2006.

WORLD EXTREME CAGEFIGHTING LLC

By: [Signature]

Name: Scott Adams

Title: Manager

STATE OF CALIFORNIA  
COUNTY OF

Scott Adams, the Manager of World Extreme Cagefighting LLC, who acknowledged to me that he  
did sign the foregoing instrument and that same is his free act and deed, both individually and as  
such officer of said company.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal at  
Fresno, California, this 13<sup>th</sup> day of October, 2006.



[Signature]  
NOTARY PUBLIC

State of California

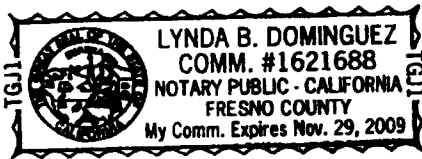
County of

Fresno

} ss.

On 10-13-06 before me, Lynda B Dominguez Notary Public  
personally appeared SCOTT Adams

personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the person(s) whose  
name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed  
the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument  
the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Seal

WITNESS my hand and official seal.

Lynda B Dominguez  
Signature of Notary

### Notes

Please provide information about the document that this form is attached to.  
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Attached to TRADEMARK  
Assignment signature  
page.