

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Miami Herald		10/17/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	KR U.S.A., Inc.		
Street Address:	2100 Q Street		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	95816		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78754482	YOUR WORLD NOW	
Serial Number:	78851478	MIAMI HERALD MEDIA COMPANY H	
Serial Number:	78754470	MIAMI HERALD MEDIA COMPANY	
Serial Number:	78851495	H	
CORRESPONDENCE DATA			
Fax Number:	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510-841-9800		
Email:	trademarks@campcobalt.com		
Correspondent Name:	Tsan Abrahamson		
Address Line 1:	819 Bancroft Way		
Address Line 4:	Berkeley, CALIFORNIA 94710		
ATTORNEY DOCKET NUMBER:	MCCLATCHY ASSIGNMENTS		
NAME OF SUBMITTER:	Molly Garhart		

CH \$115.00 78754482

Signature:	/Molly Garhart/
Date:	10/25/2006
Total Attachments: 4 source=YOUR WORLD NOW#page1.tif source=MIAMI HERALD MEDIA COMPANY H AND DESIGN#page1.tif source=MIAMI HERALD MEDIA COMPANY#page1.tif source=H AND DESIGN#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: YOUR WORLD NOW

SERIAL NO.: 78/754,482

APPLICANT: The Miami Herald "APPLICANT"

WHEREAS APPLICANT has filed the above-referenced application for the corresponding mark ("Trademark"), and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged APPLICANT hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17th day of October, 2006.

The Miami Herald

By: Karole Morgan-Prager
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate
Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11



**MARK:
H AND DESIGN**

MIAMI HERALD MEDIA COMPANY

SERIAL NO.: 78/851,478

APPLICANT: The Miami Herald "APPLICANT"

WHEREAS APPLICANT has filed the above-referenced application for the corresponding mark ("Trademark"), and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged APPLICANT hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17th day of October, 2006.

The Miami Herald

By: Karole Morgan-Prager

Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: MIAMI HERALD MEDIA COMPANY

SERIAL NO.: 78/754,470

APPLICANT: The Miami Herald "APPLICANT"

WHEREAS APPLICANT has filed the above-referenced application for the corresponding mark ("Trademark"), and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

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Executive Vice President and Assistant Corporate
Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11



MARK:
H AND DESIGN

SERIAL NO.: 78/851,495

APPLICANT: The Miami Herald "APPLICANT"

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