

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Motown Legends Casino.com, LLC | | 04/04/2006 | LIMITED LIABILITY COMPANY: MICHIGAN |
| RECEIVING PARTY DATA | | | |
| Name: | Hitsville Venture, LLC | | |
| Street Address: | 300 River Place, Suite 6600 | | |
| City: | Detroit | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 48207 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: MICHIGAN | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78811208 | HITSVILLE U.S.A. CASINO | |
| Serial Number: | 78811167 | HITSVILLE CASINO | |
| Serial Number: | 78811190 | HITSVILLE CASINO | |
| Serial Number: | 78811224 | HITSVILLE U.S.A. CASINO | |
| Serial Number: | 78811152 | HITSVILLE U.S.A. | |
| Serial Number: | 78811135 | HITSVILLE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (877)769-7945 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 202-783-5070 | | |
| Email: | tmdoctc@fr.com | | |
| Correspondent Name: | Keith Barritt | | |
| Address Line 1: | P.O. Box 1022 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55440-1022 | | |

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| ATTORNEY DOCKET NUMBER: | 20215-001001 |
| NAME OF SUBMITTER: | Keith Barritt |
| Signature: | /Keith Barritt/ |
| Date: | 10/25/2006 |
| Total Attachments: 0 | |

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