

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Russell & Miller, Inc.		07/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Deluxe Enterprise Operations, Inc.
Street Address:	3680 Victoria Street North
City:	Shoreview
State/Country:	MINNESOTA
Postal Code:	55126
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 121

Property Type	Number	Word Mark
Registration Number:	2163110	ACCOUNTANTS' SUPPLY HOUSE
Registration Number:	2484149	AD IDEAS
Registration Number:	3108808	AD IDEAS
Registration Number:	2362586	ADVIDER
Registration Number:	2212062	ASH
Registration Number:	0548199	BILLVELOPES
Serial Number:	76602486	CHOICEREWARDS BY RAPIDFORMS
Serial Number:	76602487	CHOICEREWARDS BY RAPIDFORMS
Registration Number:	2637072	COMPANY COLORS
Registration Number:	1278928	COMPRESS-A-TRAY
Registration Number:	2468869	CUSTOM SOLUTIONS
Serial Number:	78776399	CUSTOM SOLUTIONS
Registration Number:	1027358	DATA CHEK

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Registration Number:	0812307	DATAPLAN
Registration Number:	0810794	DATAPLAN
Registration Number:	1904406	DAYSCAN
Registration Number:	1258514	DFS
Registration Number:	2719025	DU-O-VUE
Registration Number:	1547300	EAS-E-BILL
Registration Number:	2295547	EDUCATION MATTERS
Registration Number:	0765508	EXCEL-PRINT
Registration Number:	2934290	EXPRESSIONS
Registration Number:	1404868	EXPRESSIONS
Registration Number:	1276967	EXTEND-A-TRAY
Registration Number:	3113872	EZ WRITER
Registration Number:	2549516	FASTERSHIPPIN
Registration Number:	2539528	FASTERSHIPPIN FREIGHTSAVIN
Registration Number:	2276705	FLEXIPLANNER
Registration Number:	2628907	FLOOR MATTERS
Registration Number:	2683112	FLOOR MATTERS
Registration Number:	1431918	FOLDING BOOKKEEPER
Registration Number:	2683113	FOR THE WAY YOU RUN YOUR PRACTICE
Registration Number:	2201814	FORM MAGIC
Registration Number:	2878592	FULL COLOR SOLUTIONS
Registration Number:	2808322	
Registration Number:	2613826	FULL COLOR SOLUTIONS
Registration Number:	0831065	HISTA FAX
Registration Number:	1323175	HISTACOUNT
Registration Number:	0578743	HISTACOUNT
Registration Number:	0529169	HISTACOUNT
Registration Number:	2304733	HISTAGRAVE
Registration Number:	2467747	HOLIDAY EXPRESSIONS
Registration Number:	2402837	HOLIDAY EXPRESSIONS
Registration Number:	2499271	HR ESSENTIALS
Registration Number:	2643111	HUMAN RESOURCE ESSENTIALS
Registration Number:	2815660	IMAGEXPRESSIONS
Registration Number:	2677404	IT'S YOUR PRACTICE
Registration Number:	0841658	JETSET

Registration Number:	0832544	KEY-MASTER
Registration Number:	3011480	LABEL 'N GO
Registration Number:	2413163	LABELS 2000
Registration Number:	1462794	LASER ONE
Registration Number:	2126584	LAZER-SIGNS
Registration Number:	0828591	LETTER-LIMINATOR
Registration Number:	2356397	LOGO CHECKS
Registration Number:	1598575	MAIN STREET
Registration Number:	2187933	MAIN STREET
Registration Number:	2775182	MARKING SOLUTIONS BY CHISWICK
Registration Number:	0699007	MC BEE
Registration Number:	2854264	MCBEE
Registration Number:	3116614	MCBEE
Registration Number:	2691943	MCBEE PAYROLL
Serial Number:	78604677	MCBEE SINCE 1906
Registration Number:	1449639	MEMORY BOX
Registration Number:	1342501	MINI-WRITER
Registration Number:	2151659	NAPCO
Registration Number:	2321296	NAPCO PRESS
Registration Number:	1757432	NCS
Registration Number:	2426061	NEBS
Registration Number:	0783236	NEBS
Registration Number:	2566164	NEBS LEADS
Registration Number:	1276966	PEGDATA
Registration Number:	1278927	PEGMANAGER
Registration Number:	1037444	PEGMASTER
Registration Number:	1278929	PEGMATIC
Registration Number:	3064818	PREMIER DFS DEALER PROGRAM
Registration Number:	3111544	R&M
Registration Number:	1582208	R&M RETAIL MERCHANDISING PRODUCTS BY RUSSELL & MILLER
Registration Number:	1565836	RAPIDCHECK
Registration Number:	0822381	RAPIDFORMS
Registration Number:	0963643	RAPIDFORMS
Registration Number:	1440587	RAPIDMAILER

Registration Number:	1635439	RAPIDMARKER
Registration Number:	1516357	RAPIDTAG
Registration Number:	2630691	RELEASING THE POWER OF SMALL BUSINESS
Registration Number:	2342421	SALE!SIGNS
Serial Number:	78768509	SALE!SIGNS
Registration Number:	0863308	SAVACOPY
Registration Number:	2083183	SCAN-A-DAY
Registration Number:	0770351	SCAN-A-MONTH
Registration Number:	0767587	SCAN-A-WEEK
Registration Number:	3064850	SERVING RETAIL STORES SINCE 1931 BY RUSSELL AND MILLER
Registration Number:	3147188	SERVING RETAIL STORES SINCE 1931 BY RUSSELL AND MILLER
Registration Number:	3045974	SHOWPIECE
Registration Number:	1948927	SIGNS MADE SIMPLE
Registration Number:	3016914	SIZE 'N GO
Registration Number:	2692276	SMALL BIZ HEALTHCARD
Registration Number:	2633563	SMALL BIZ PAYROLL
Registration Number:	3030793	SMALL BIZ PAYROLL
Registration Number:	2913995	SMALL BIZ WORKERS' COMP
Registration Number:	1511763	SPEED-INVOICE
Serial Number:	78547696	STORE!SIGNS
Registration Number:	2520106	STYLED FOR THE WAY YOU WORK AND LIVE
Registration Number:	1351639	SYCOM
Registration Number:	3147792	THE BETTER BASKET
Registration Number:	3069707	THE DFS GROUP
Registration Number:	2991253	TAG 'N GO
Registration Number:	2177685	THE BETTER BASKET
Registration Number:	1428372	TIMESCAN
Registration Number:	2144146	TOOLS FOR SUCCESSFUL RETAILING!
Registration Number:	2617344	TUFF SHIELD
Registration Number:	2842188	UNIQUELY YOURS
Registration Number:	3070854	UNIQUELY YOURS PRINTING
Registration Number:	3138268	UNIQUELY YOURS PRINTING
Registration Number:	2580222	VALUDISPLAY

Registration Number:	3045877	VALU DISPLAY
Registration Number:	3108807	VALUEBUY
Registration Number:	2324003	VISUAL DISPLAY SOLUTIONS BY R&M
Registration Number:	2852286	WEATHERGUARD
Registration Number:	1769291	ZIP-PRICE
Serial Number:	76378187	THE DFS GROUP

CORRESPONDENCE DATA

Fax Number: (978)449-3419
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 978.449.3348
Email: heather.labrecque@deluxe.com
Correspondent Name: Heather B. LaBrecque
Address Line 1: 500 Main Street
Address Line 2: Deluxe Corporation
Address Line 4: Groton, MASSACHUSETTS 01471

ATTORNEY DOCKET NUMBER:	ASSIGNMENT R&M TO DEO
NAME OF SUBMITTER:	Heather B. LaBrecque
Signature:	/hlabrecque/
Date:	10/25/2006

Total Attachments: 10
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**NUNC PRO TUNC
ASSIGNMENT OF TRADEMARKS**

WHEREAS, Russell & Miller, Inc., a Delaware corporation, having its principal place of business at 12342 Bell Ranch Drive, Santa Fe Springs, California 90670 USA ("Assignor"), did adopt and use the trademarks listed on the attached Schedule A ("Trademarks").

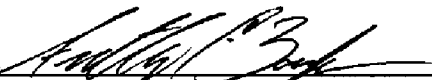
WHEREAS, Deluxe Enterprise Operations, Inc., a Minnesota corporation and a successor to the business to which the Trademarks pertain ("Assignee"), having a place of business located at 3680 Victoria Street North, Shoreview, Minnesota, 55126, did acquire on July 1, 2006, all right, title and interest, together with the goodwill connected with the business, in and to said Trademarks and any registrations and applications for registration therefore; and

WHEREAS, it is desired that the Nunc Pro Tunc Assignment of the said Trademarks be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency for which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby acknowledges that it did on July 1, 2006, sell, assign, transfer and convey unto Assignee all of its right, title and interest in and to the said Trademarks and any registrations and applications for registration thereof, including any choses in action relating to the said Trademarks, claims for damages, profits and costs, both in equity and law for any infringement or infringements of said trademark rights accruing on or before July 1, 2006, together with the goodwill of the business symbolized by the Trademarks, and including the registrations and applications thereof. Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks assigned as of July 1, 2006, all without further compensation to Assignor.

RUSSELL & MILLER, INC.

DELUXE ENTERPRISE OPERATIONS, INC.

By: 

By: 

Name: Anthony C. Scarfone

Name: Anthony C. Scarfone

Title: Secretary

Title: Secretary

Date: July 1, 2006

Date: July 1, 2006

Trademark Schedule - R&M to DEO (US)

SCHEDULE A

<i>Trademark</i>	<i>Country</i>	<i>Appln. No.</i>	<i>Appln. Date</i>	<i>Regn. No.</i>	<i>Regn. Date</i>
ACCOUNTANTS' SUPPLY HOUSE	United States of America	75044302	12 Jan 1996	2163110	9 Jun 1998
AD IDEAS (and design)	United States of America	75517928	13 Jul 1998	2484149	4 Sep 2001
AD IDEAS (and design)	United States of America	78523829	29 Nov 2004	3108808	27 Jun 2006
ADVIDER	United States of America	75267920	1 Apr 1997	2362586	27 Jun 2000
ASH	United States of America	75044301	12 Jan 1996	2212062	22 Dec 1998
BILLVELOPES	United States of America	71585077	20 Sep 1949	0548199	18 Sep 1951
CHOICE REWARDS BY RAPIDFORMS	United States of America	76602486	15 Jul 2004		
CHOICE REWARDS BY RAPIDFORMS (and design)	United States of America	76602487	15 Jul 2004		
COMPANY COLORS	United States of America	76248587	30 Apr 2001	2637072	15 Oct 2002
COMPRESS-A- TRAY	United States of America	73421056	11 Apr 1983	1278928	22 May 1984
CUSTOM SOLUTIONS	United States of America	75714663	27 May 1999	2468869	17 Jul 2001
CUSTOM SOLUTIONS (and design)	United States of America	78776399	19 Dec 2005		
DATA CHEK (and	United States of	73028858	7 Aug 1974	1027358	16 Dec 1975

design)	America				
DATAPLAN	United States of America	72215117	26 Mar 1965	0812307	2 Aug 1966
DATAPLAN	United States of America	72221631	21 Jun 1965	0810794	5 Jul 1966
DAYSCAN	United States of America	74551755	21 Jul 1994	1904406	11 Jul 1995
DFS	United States of America	73359883	15 Apr 1982	1258514	22 Nov 1983
DU-O-VUE	United States of America	76421070	14 Jun 2002	2719025	27 May 2003
EAS-E-BILL	United States of America	73671601	13 Jul 1987	1547300	11 Jul 1989
EDUCATION MATTERS	United States of America	75516585	10 Jul 1998	2295547	30 Nov 1999
EXCEL-PRINT	United States of America	72152001	27 Aug 1962	0765508	25 Feb 1964
EXPRESSIONS	United States of America	76391595	4 Apr 2002	2934290	22 Mar 2005
EXPRESSIONS (and design)	United States of America	73554770	22 Aug 1985	1404868	12 Aug 1986
EXTEND-A-TRAY	United States of America	73421207	11 Apr 1983	1276967	8 May 1984
EZ WRITER	United States of America	78532644	15 Dec 2004	3113872	11 Jul 2006
FASTERSHIPPIN (and design)	United States of America	76142482	6 Oct 2000	2549516	19 Mar 2002
FASTERSHIPPIN FREIGHTSAVIN	United States of	76060575	31 May 2000	2539528	19 Feb 2002

(and design)	America				
FLEXIPLANNER	United States of America	75431246	9 Feb 1998	2276705	7 Sep 1999
FLOOR MATTERS	United States of America	76025968	14 Apr 2000	2628907	1 Oct 2002
FLOOR MATTERS	United States of America	76369220	11 Feb 2002	2683112	4 Feb 2003
FOLDING BOOKKEEPER	United States of America	73593911	17 Apr 1986	1431918	10 Mar 1987
FOR THE WAY YOU RUN YOUR PRACTICE	United States of America	76369221	11 Feb 2002	2683113	4 Feb 2003
FORM MAGIC	United States of America	75134469	15 Jul 1996	2201814	3 Nov 1998
FULL COLOR SOLUTIONS	United States of America	76497483	14 Mar 2003	2878592	31 Aug 2004
Full Color Solutions (and design - Dalmation)	United States of America	76497484	14 Mar 2003	2808322	27 Jan 2004
FULL COLOR SOLUTIONS (and design)	United States of America	75931805	23 Feb 2000	2613826	3 Sep 2002
HISTA FAX (and design)	United States of America	72231221	22 Oct 1965	0831065	27 Jun 1967
HISTACOUNT	United States of America	73474824	10 Apr 1984	1323175	5 Mar 1985
HISTACOUNT (and design)	United States of America	71611448	16 Mar 1951	0578743	18 Aug 1953
HISTACOUNT (and design)	United States of America	71574732	1 Mar 1949	0529169	15 Aug 1950
HISTAGRAVE	United States of	75419540	16 Jan 1998	2304733	28 Dec 1999

America					
HOLIDAY EXPRESSIONS	United States of America	76060576	31 May 2000	2467747	10 Jul 2001
HOLIDAY EXPRESSIONS	United States of America	75684829	19 Apr 1999	2402837	7 Nov 2000
HR ESSENTIALS	United States of America	75372945	14 Oct 1997	2499271	23 Oct 2001
HUMAN RESOURCE ESSENTIALS	United States of America	75372942	14 Oct 1997	2643111	29 Oct 2002
IMAGEXPRESSIONS	United States of America	76477581	23 Dec 2002	2815660	17 Feb 2004
IT'S YOUR PRACTICE	United States of America	76369222	11 Feb 2002	2677404	21 Jan 2003
JETSET	United States of America	72262189	9 Jan 1967	0841658	2 Jan 1968
KEY-MASTER	United States of America	72201736	11 Sep 1964	0832544	25 Jul 1967
LABEL 'N GO	United States of America	78486409	20 Sep 2004	3011480	1 Nov 2005
LABELS 2000	United States of America	75708031	14 May 1999	2413163	12 Dec 2000
LASER ONE (and design)	United States of America	73653723	6 Apr 1987	1462794	27 Oct 1987
LAZER-SIGNS	United States of America	75039642	2 Jan 1996	2126584	6 Jan 1998
LETTER-LIMINATOR	United States of America	72259062	21 Nov 1966	0828591	9 May 1967
LOGO CHECKS	United States of	75708030	14 May 1999	2356397	6 Jun 2000

America					
MAIN STREET	United States of America	73833949	26 Oct 1989	1598575	29 May 1990
MAIN STREET (and design)	United States of America	75386544	7 Nov 1997	2187933	8 Sep 1998
MARKING SOLUTIONS BY CHISWICK	United States of America	76467600	18 Nov 2002	2775182	21 Oct 2003
MC BEE	United States of America	72084461	2 Nov 1959	0699007	7 Jun 1960
MCBEE	United States of America	76216727	27 Feb 2001	2854264	15 Jun 2004
MCBEE (and design)	United States of America	78604652	8 Apr 2005	3116614	18 Jul 2006
MCBEE PAYROLL (and design)	United States of America	76073877	19 Jun 2000	2691943	4 Mar 2003
MCBEE SINCE 1906 (and design)	United States of America	78604677	8 Apr 2005		
MEMORY BOX (and design)	United States of America	73632471	25 Nov 1986	1449639	28 Jul 1987
MINI-WRITER	United States of America	73/409109	12 Jan 1983	1342501	18 Jun 1985
NAPCO	United States of America	75044327	12 Jan 1996	2151659	21 Apr 1998
NAPCO PRESS	United States of America	75630968	1 Feb 1999	2321296	22 Feb 2000
NCS	United States of America	74284082	12 Jun 1992	1757432	9 Mar 1993
NEBS	United States of	75539076	19 Aug 1998	2426061	6 Feb 2001

America					
NEBS (and design)	United States of America	72188136	6 Mar 1964	0783236	12 Jan 1965
NEBS LEADS	United States of America	76144325	11 Oct 2000	2566164	30 Apr 2002
PEGDATA	United States of America	73421206	11 Apr 1983	1276966	8 May 1984
PEGMANAGER	United States of America	73421055	11 Apr 1983	1278927	22 May 1984
PEGMASTER (and design)	United States of America	73049411	14 Apr 1975	1037444	6 Apr 1976
PEGMATIC	United States of America	73421057	11 Apr 1983	1278929	22 May 1984
PREMIER DEALER PROGRAM (and design)	United States of America	76608784	23 Aug 2004	3064818	7 Mar 2006
R&M (and design)	United States of America	78588216	16 Mar 2005	3111544	4 Jul 2006
R&M RETAIL MERCHANDISING PRODUCTS BY RUSSELL & MILLER (and design)	United States of America	73669828	29 Jun 1987	1582208	13 Feb 1990
RAPIDCHECK	United States of America	73706853	21 Jan 1988	1565836	14 Nov 1989
RAPIDFORMS	United States of America	72229872	11 Oct 1965	0822381	17 Jan 1967
RAPIDFORMS	United States of America	72431003	27 Jul 1972	0963643	10 Jul 1973
RAPIDMAILER	United States of America	73610131	18 Jul 1986	1440587	26 May 1987

RAPIDMARKER (and design)	United States of America	73706740	21 Jan 1988	1635439	19 Feb 1991
RAPIDTAG	United States of America	73706739	21 Jan 1988	1516357	13 Dec 1988
RELEASING THE POWER OF SMALL BUSINESS	United States of America	76226724	19 Mar 2001	2630691	8 Oct 2002
SALE!SIGNS	United States of America	75512015	6 Jul 1998	2342421	18 Apr 2000
SALE!SIGNS (and design)	United States of America	78768509	7 Dec 2005		
SAVACOPY	United States of America	72247756	10 Jun 1966	0863308	7 Jan 1969
SCAN-A-DAY	United States of America	75044300	12 Jan 1996	2083183	29 Jul 1997
SCAN-A-MONTH	United States of America	72144978	18 May 1962	0770351	26 May 1964
SCAN-A-WEEK	United States of America	72140488	22 Mar 1962	0767587	31 Mar 1964
Serving Retail Stores Since 1931 By Russell and Miller	United States of America	76611951	13 Sep 2004	3064850	7 Mar 2006
Serving Retail Stores Since 1931 By Russell and Miller (and design)	United States of America	76611952	13 Sep 2004	3147188	26 Sep 2006
SHOWPIECE	United States of America	78525703	2 Dec 2004	3045974	17 Jan 2006
SIGNS MADE SIMPLE	United States of America	74634295	14 Feb 1995	1948927	16 Jan 1996

United

SIZE 'N GO	States of America	76592629	17 May 2004	3016914	22 Nov 2005
SIZE 'N GO (PATENT)	United States of America	29210012	26 Jul 2004	D505275 S	24 May 2005
SMALL BIZ HEALTHCARD	United States of America	76267594	6 Jun 2001	2692276	4 Mar 2003
SMALL BIZ PAYROLL	United States of America	76173476	30 Nov 2000	2633563	8 Oct 2002
SMALL BIZ PAYROLL (and design)	United States of America	76606327	9 Aug 2004	3030793	13 Dec 2005
SMALL BIZ WORKERS' COMP	United States of America	76537366	14 Aug 2003	2913995	21 Dec 2004
SPEED-INVOICE	United States of America	73725841	2 May 1988	1511763	8 Nov 1988
STOREISIGNS (and design)	United States of America	78547696	14 Jan 2005		
STYLED FOR THE WAY YOU WORK AND LIVE	United States of America	76248588	30 Apr 2001	2520106	18 Dec 2001
SYCOM	United States of America	73513686	14 Dec 1984	1351639	30 Jul 1985
TAG 'N GO	United States of America	76573411	29 Jan 2004	2991523	6 Sep 2005
THE BETTER BASKET	United States of America	78592628	22 Mar 2005	3147792	26 Sep 2006
THE BETTER BASKET	United States of America	75314036	24 Jun 1997	2177685	28 Jul 1998
THE DFS GROUP	United States of America	76559742	3 Nov 2003	3069707	21 Mar 2006

United

THE DFS GROUP (and design)	States of America	76378187	1 Mar 2002		
TIMESCAN	United States of America	73608597	9 Jul 1986	1428372	10 Feb 1987
TOOLS FOR SUCCESSFUL RETAILING!	United States of America	75168184	18 Sep 1996	2144146	17 Mar 1998
TUFF SHIELD	United States of America	76226765	16 Mar 2001	2617344	10 Sep 2002
UNIQUELY YOURS	United States of America	76361182	18 Jan 2002	2842188	18 May 2004
UNIQUELY YOURS PRINTING	United States of America	78592534	22 Mar 2005	3070854	21 Mar 2006
UNIQUELY YOURS PRINTING (and design)	United States of America	78592551	22 Mar 2005	3138268	5 Sep 2006
VALUDISPLAY	United States of America	76197700	22 Jan 2001	2580222	11 Jun 2002
VALUDISPLAY (and design)	United States of America	78524190	30 Nov 2004	3045877	17 Jan 2006
VALUEBUY	United States of America	78523786	29 Nov 2003	3108807	27 Jun 2006
VISUAL DISPLAY SOLUTIONS BY R&M	United States of America	75636781	8 Feb 1999	2324003	29 Feb 2000
WEATHERGUARD	United States of America	75908731	2 Feb 2000	2852286	15 Jun 2004
ZIP-PRICE	United States of America	74182987	8 Jul 1991	1769291	4 May 1993

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