CH \$265.0

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insurity Rating and Analytics Services Inc.		10/02/2006	CORPORATION: NEBRASKA

RECEIVING PARTY DATA

Name:	Priority Data Systems Inc.	
Street Address:	5035 South 110th Street	
City:	Omaha	
State/Country:	NEBRASKA	
Postal Code:	68137	
Entity Type:	CORPORATION: NEBRASKA	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1237819	PRIORITY
Registration Number:	2406121	PRIORITYRATE
Registration Number:	2438281	SHOP THE LIMITS
Registration Number:	2504009	PRIORITY-QUOTE
Registration Number:	2573358	PRIORITY CREDITLINK
Registration Number:	2640220	ACCU-QUOTE
Registration Number:	2662851	PRIORITYRATE NVISION
Registration Number:	2670860	PRIORITY DATALINK
Registration Number:	2820324	SPEED RATER
Registration Number:	2906930	PRIORITY AGENCY

CORRESPONDENCE DATA

Fax Number: (207)791-1350

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 003416 FRAME: 0577

900061111

Phone: 207-791-1100 Email: trademark@pierceatwood.com Roger H. Bora, Esq. Correspondent Name: Address Line 1: One Monument Square Address Line 2: Pierce Atwood LLP Portland, MAINE 04101-1110 Address Line 4: ATTORNEY DOCKET NUMBER: 21397-1771 NAME OF SUBMITTER: Roger H. Bora Signature: /Roger H. Bora/

10/26/2006

Total Attachments: 2

Date:

source=Priority.Name Change#page1.tif source=Priority.Name Change#page2.tif

TRADEMARK REEL: 003416 FRAME: 0578

RECORDATION FORM COVER SHEET TRADEMARKS ONLY				
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.				
Name of conveying party(ies): Insurity Rating and Analytics Services Inc.	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship altached?			
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation- State: Nebraska ☐ Other ☐ Cilizenship (see guidelines) ☐ Additional names of conveying parties allached? ☐ Yes ☑ No 3. Nature of conveyance)/Execution Date(s): Execution Date(s) 10/02/2006 ☐ Assignment ☐ Merger	Name: Priority Data Systems Inc. Internal Address: 5035 South 110th Street Street Address: City: Omaha State: Nebraska Country: USA Zip: 68137 Association Citizenship General Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship Nebraska Other Citizenship			
☐ Security Agreement	If assignee is not domiciled in the United States, a domestic representative designation is altached: Yes No (Designations must be a separate document from assignment)			
4. Application number(s) or registration number(s) and identification or description of the Trademark. A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,237,819; 2,406,121; 2,438,281; 2,504,009; 2,573,358; 2,640,220; 2,662,851; 2,670,860; 2,820,324; 2,906,930 Additional sheet(s) attached? Yes V No C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):				
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Roger H. Bora, Esq.	6. Total number of applications and registrations involved:			
Internal Address: Pierce Alwood LLP	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 265.00			
Street Address: One Monument Square	Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed			
City: Portland	8. Payment Information:			
State: <u>ME</u> Zip: <u>04101-1110</u>	a. Credit Card Last 4 Numbers Expiration Date			
Phone Number: 207-791-1100	b. Deposit Account Number 500282			
Fax Number: 207-791-1350 Email Address: trademark@piagealwood.com	Authorized User Name Roger H. Bora			
9. Signature:				
Signature	October 26, 2006 Date			
Roger H. Bora, Esq. Name of Person Signing	Total number of pages including cover sheel, attachments, and document:			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or malled to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

NO DOCUMENTATION IS REQUIRED FOR A TRADEMARK CHANGE OF NAME

RECORDED: 10/26/2006

TRADEMARK REEL: 003416 FRAME: 0580