

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insurity Rating and Analytics Services Inc.		10/02/2006	CORPORATION: NEBRASKA

RECEIVING PARTY DATA

Name:	Priority Data Systems Inc.
Street Address:	5035 South 110th Street
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68137
Entity Type:	CORPORATION: NEBRASKA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1237819	PRIORITY
Registration Number:	2406121	PRIORITYRATE
Registration Number:	2438281	SHOP THE LIMITS
Registration Number:	2504009	PRIORITY-QUOTE
Registration Number:	2573358	PRIORITY CREDITLINK
Registration Number:	2640220	ACCU-QUOTE
Registration Number:	2662851	PRIORITYRATE NVISION
Registration Number:	2670860	PRIORITY DATALINK
Registration Number:	2820324	SPEED RATER
Registration Number:	2906930	PRIORITY AGENCY

CORRESPONDENCE DATA

Fax Number: (207)791-1350
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$265.00 1237819

Phone: 207-791-1100
Email: trademark@pierceatwood.com
Correspondent Name: Roger H. Bora, Esq.
Address Line 1: One Monument Square
Address Line 2: Pierce Atwood LLP
Address Line 4: Portland, MAINE 04101-1110

ATTORNEY DOCKET NUMBER:	21397-1771
NAME OF SUBMITTER:	Roger H. Bora
Signature:	/Roger H. Bora/
Date:	10/26/2006

Total Attachments: 2
source=Priority.Name Change#page1.tif
source=Priority.Name Change#page2.tif

NO DOCUMENTATION IS
REQUIRED FOR A TRADEMARK
CHANGE OF NAME