TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alpha Marketing Network, Inc.		10/09/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Premium Blend, Inc.
Street Address:	2661 West 81st Street
City:	Hialeah
State/Country:	FLORIDA
Postal Code:	33016
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	77001679	PREMIUM BLEND
Registration Number:	2732448	FIESTACOLADA
Registration Number:	2347726	FIESTARITA
Registration Number:	2400037	GINO'S PREMIUM BLEND
Registration Number:	2409556	PREMIUM BLEND
Registration Number:	2696408	SANTOS SANGRIA
Registration Number:	2795642	TUBULAR SENSATIONS

CORRESPONDENCE DATA

Fax Number: (202)756-8087

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-756-8000 Email: sabrown@mwe.com Richard Y. Kim Correspondent Name: Address Line 1: 600 13th Street, NW

Washington, DISTRICT OF COLUMBIA 20005 Address Line 4:

TRADEMARK

REEL: 003416 FRAME: 0886

NAME OF SUBMITTER:	Richard Y. Kim
Signature:	/Richard Y. Kim/
Date:	10/26/2006
Total Attachments: 2 source=Assignment-AMN to Premium Blend source=Assignment-AMN to Premium Blend	• •

TRADEMARK
I: 003416 FRAME

REEL: 003416 FRAME: 0887

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated <u>Detaber 9</u>, 2006, is made by Alpha Marketing Network, Inc. ("Assignor"), a Florida corporation with a principal place of business at 2661 West 81st Street, Hialeah, Florida 33016, to Premium Blend, Inc. ("Assignee"), a Florida corporation with a principal place of business at 2661 West 81st Street, Hialeah, Florida 33016.

WHEREAS, Assignor is the owner of the common law trademarks, registered trademarks, applications to register trademarks, and other registrations or applications related to trademarks listed on <u>Schedule 1</u>, attached hereto (the "Assigned Marks");

WHEREAS, Assignee is desirous of acquiring the full rights, title and interests in, to and under the Assigned Marks and the goodwill accrued in connection and associated therewith.

NOW, THEREFORE, in consideration of the foregoing and the promises and covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

Assignor does hereby assign, transfer, convey and set over unto Assignee its full rights, title and interests, including common law rights, in the United States of America, and in all countries and jurisdictions of the world, in, to and under the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Marks, all applications and registrations thereof, any renewal rights therein, and the exclusive right to enforce the Assigned Marks in the United States and throughout the world in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound thereby, has executed this Assignment by its duly authorized officer as of the date first written above.

ALPHA MARKETING NETWORK, INC.

Orestes V. Santos

President of

TRADEMARK REEL: 003416 FRAME: 0888

Schedule 1

Trademark Applications

Mark	Class(es)	App. No.	Application Date
PREMIUM BLEND (Stylized)	33	77/001,679	September 18, 2006

Trademark Registrations

Mark	Class(es)	Reg. No.	Registration Date
FIESTACOLADA	33	2,732,448	July 1, 2003
FIESTARITA	33	2,347,726	May 2, 2000
GINO'S PREMIUM BLEND	32, 33	2,400,037	October 31, 2000
PREMIUM BLEND (Stylized) – Supplemental Register	33	2,409,556	November 28, 2000
SANTOS SANGRIA	33	2,696,408	March 11, 2003
TUBULAR SENSATIONS	33	2,795,642	December 16, 2003

WDC99 1294896-1.036937.0010

RECORDED: 10/26/2006

TRADEMARK REEL: 003416 FRAME: 0889