

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GFM Realty Group, Inc.		02/01/2006	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Coldwell Banker Real Estate Services, Inc.		
Street Address:	339 Jefferson Road		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2657335	MURPHY REALTY PREFERRED HOMES	
Registration Number:	2806481	IMAGINE IT. FIND IT. OWN IT.	
Registration Number:	2530984	MURPHY REALTY	
CORRESPONDENCE DATA			
Fax Number:	(973)407-5331		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-407-5269		
Email:	uspto.mail@realogy.com		
Correspondent Name:	Joan Pinaire		
Address Line 1:	1 Campus Drive		
Address Line 4:	Parsippany, NEW JERSEY 07054		
ATTORNEY DOCKET NUMBER:	GFM - CBRES		
NAME OF SUBMITTER:	Joan Pinaire		

CH \$90.00 2657335

Signature:

/joanpinaire/

Date:

10/27/2006

Total Attachments: 3

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EXHIBIT A
TRADEMARKS

Mark	Registration Number	Registration Date
MURPHY REALTY	2,530,984	January 15, 2002
MURPHY REALTY PREFERRED HOMES	2,657,335	December 3, 2002
IMAGINE IT. FIND IT. OWN IT.	2,806,481	January 20, 2004

TRADEMARK ASSIGNMENT

WHEREAS, GFM Realty Group, Inc., a New Jersey corporation (the "Assignor"), has used and is the owner of the trademarks set forth on Exhibit A attached hereto and made a part hereof (collectively, the "Trademarks"); and

WHEREAS, COLDWELL BANKER REAL ESTATE SERVICES, INC. a New Jersey corporation (the "Assignee"), is desirous of acquiring any and all rights that the Assignor may have in and to the Trademarks and the applications and registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

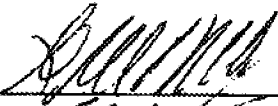
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the Trademarks, and the registrations therefor for the United States and throughout the world, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with all rights of action, powers and benefits accruing to the Trademarks, including without limitation, the right to recover for damages and profits for past infringements thereof.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all the Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, this Assignment is executed, delivered and made effective as of the 1st day of February 2006.

[Signature Page Follows]

GFM Realty Group, Inc.

By 
Name: Gerald F. Murphy
Title: CEO