

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|----------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ERIC KIM | | 10/26/2006 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | MONARCHY COLLECTIONS, INC. | | |
| Street Address: | 2444 PORTER STREET | | |
| Internal Address: | SUITE M | | |
| City: | LOS ANGELES | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90021 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3131717 | MONARCHY | |
| Serial Number: | 78843616 | MONARCHY | |
| Serial Number: | 78962743 | M MONARCHY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)277-4730 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 310-277-4110 | | |
| Email: | jarciniega@mwe.com | | |
| Correspondent Name: | JORGE ARCINIEGA | | |
| Address Line 1: | 2049 CENTURY PARK EAST | | |
| Address Line 2: | 34TH FLOOR | | |
| Address Line 4: | LOS ANGELES, CALIFORNIA 90067-3208 | | |
| NAME OF SUBMITTER: | JORGE ARCINIEGA | | |
| Signature: | /JORGE ARCINIEGA/ | | |

CH \$90.00 3131717

Date:

10/27/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, ERIC KIM, an individual residing in the State of California, with his principal place of business at 2444 Porter Street, Los Angeles, CA, 90021, is the owner of the trademarks listed in Exhibit A, as well as of the applications and registrations thereto (the "Trademarks"); and

WHEREAS, MONARCHY COLLECTIONS, INC., a corporation organized and existing under the laws of the State of California, with its principal place of business at 2444 Porter Street, Suite M, Los Angeles, CA, 90021, has succeeded to certain business assets and good will of the business of ERIC KIM.

NOW, THEREFORE, in consideration of US \$10.00 (Ten United States Dollars) and the premises herein set forth and for additional valuable consideration, receipt of which is hereby acknowledged, ERIC KIM hereby sells, assigns, and transfers to MONARCHY COLLECTIONS, INC. the entire worldwide rights, title and interest in and to the Trademarks, together with the good will of the business in connection with which said marks are used.

ERIC KIM
(Assignor)

By: 
Name: Eric Kim 10/26/04
Title: Self

MONARCHY COLLECTIONS, INC.
(Assignee)


By: 
Name: Hyun-tn Kim 10/26/04
Title: CFO

EXHIBIT A

Trademarks

| <u>Country</u> | <u>Mark</u> | <u>Reg./App. No.</u> |
|--------------------|----------------------------------|----------------------|
| CANADA | GARDEN OF EARTHLY DELIGHTS IC 25 | App. # 1273373 |
| EUROPEAN COMMUNITY | GARDEN OF EARTHLY DELIGHTS IC 25 | App. # 004553491 |
| JAPAN | GARDEN OF EARTHLY DELIGHTS IC 25 | Reg. # 4947206 |
| REPUBLIC OF KOREA | GARDEN OF EARTHLY DELIGHTS IC 25 | Reg. # 40-668416 |
| MEXICO | GARDEN OF EARTHLY DELIGHTS IC 25 | Reg. # 922019 |
| UNITED STATES | GARDEN OF EARTHLY DELIGHTS IC 25 | App. # 78/904,039 |
| CANADA | MONARCHY IC 25 | App. # 1273374 |
| EUROPEAN COMMUNITY | MONARCHY IC 25 | App. # 004553491 |
| JAPAN | MONARCHY IC 25 | App. # 2005-091615 |
| UNITED STATES | MONARCHY IC 25 | Reg. # 3,131,717 |
| UNITED STATES | MONARCHY IC 18 | App. # 78/843,616 |
| UNITED STATES | M MONARCHY DESIGN IC 18 | App. # 78/962, 743 |