

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coldwell Banker Real Estate Services, Inc.		09/01/2006	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	CDRE TM Corp.		
Street Address:	27271 Las Ramblas		
Internal Address:	Suite 132		
City:	Mission Viejo		
State/Country:	CALIFORNIA		
Postal Code:	92691		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2530984	MURPHY REALTY	
Registration Number:	2657335	MURPHY REALTY PREFERRED HOMES	
Registration Number:	2806481	IMAGINE IT. FIND IT. OWN IT.	
CORRESPONDENCE DATA			
Fax Number:	(973)407-5331		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-407-5269		
Email:	uspto.mail@realogy.com		
Correspondent Name:	Joan Pinaire		
Address Line 1:	1 Campus Drive		
Address Line 4:	Parsippany, NEW JERSEY 07054		
ATTORNEY DOCKET NUMBER:	CBRES-CDRE TM CORP		
NAME OF SUBMITTER:	Joan Pinaire		

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Signature:

/joanpinaire/

Date:

10/27/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS Coldwell Banker Real Estate Services, Inc., a new Jersey corporation (“**Assignor**”), is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this Assignment and are set forth on Exhibit 1 (the “Marks”);

WHEREAS CDRE TM Corp., a California limited liability company with its principal place of business at 27271 Las Ramblas, Suite 132, Mission Viejo, California 92691 (“**Assignee**”), is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

IN WITNESS WHEREOF, this Assignment is executed, delivered and made effective as of the 1st day of September, 2006.

Coldwell Banker Real Estate Services, Inc.


By: 
Name: Robert A. Lee
Title: EVP, Chief Operating Officer

EXHIBIT A
TRADEMARKS

Mark	Registration Number	Registration Date
MURPHY REALTY	2,530,984	January 15, 2002
MURPHY REALTY PREFERRED HOMES	2,657,335	December 3, 2002
IMAGINE IT. FIND IT. OWN IT.	2,806,481	January 20, 2004