

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LEXHL, Limited Partnership		10/17/2006	PARTNERSHIP: KENTUCKY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KR U.S.A., Inc.		
<b>Street Address:</b>	2100 Q Street		
<b>City:</b>	Sacramento		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95816		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78693383	STELLA MAGAZINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	510-841-9800		
<b>Email:</b>	trademarks@campcobalt.com		
<b>Correspondent Name:</b>	Tsan Abrahamson		
<b>Address Line 1:</b>	819 Bancroft Way		
<b>Address Line 4:</b>	Berkeley, CALIFORNIA 94710		
<b>ATTORNEY DOCKET NUMBER:</b>	MCCLATCHY ASSIGNMENTS		
<b>NAME OF SUBMITTER:</b>	Molly Garhart		
<b>Signature:</b>	/Molly Garhart/		
<b>Date:</b>	10/30/2006		

CH \$40.00 78693383

Total Attachments: 1  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: STELLA MAGAZINE

SERIAL NO.: 78/693,383

APPLICANT: LEXHL, Limited Partnership "APPLICANT"

WHEREAS APPLICANT has filed the above-referenced application for the corresponding mark ("Trademark"), and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged APPLICANT hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 17<sup>th</sup> day of October, 2006.

LEXHL, Limited Partnership

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate  
Secretary