

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sitterly Enterprises, LLC		09/01/2006	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HomeVestors Of America, Inc.		
<b>Street Address:</b>	10670 N. Central Expressway, Suite 700		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75231		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78267374	WWW.PRETTYUGLYHOUSES.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)756-8570		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-740-8570		
<b>Email:</b>	ssapp@lockeliddell.com		
<b>Correspondent Name:</b>	Stephen L. Sapp, Esq.		
<b>Address Line 1:</b>	2200 Ross Avenue, Suite 2200		
<b>Address Line 4:</b>	Dallas, TEXAS 75201-6776		
<b>ATTORNEY DOCKET NUMBER:</b>	543041/00083		
<b>NAME OF SUBMITTER:</b>	Robert E. Nail, Esq.		
<b>Signature:</b>	/Robert E. Nail/		
<b>Date:</b>	10/30/2006		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Sitterly Enterprises, LLC, a Texas Limited Liability Company, having a place of business at 30202 Johnson Aly, Magnolia, Texas 77353, (hereinafter "Assignor"), owns the mark "WWW.PRETTYUGLYHOUSES.COM" (the "Mark"); and

WHEREAS, HomeVestors<sup>of America,</sup> Inc., a Delaware corporation, having a place of business at 10670 N. Central Expressway, Suite 700, Dallas, Texas 75231, (hereinafter "Assignee"), is acquiring all right, title and interest in and to the Mark, including, without limitation, all right, title and interest in and to that certain Federal trademark application pending before the United States Patent & Trademark Office, Serial No. 78/267,374, as well as any registration resulting from such application, together with any renewal and extension that may be granted thereon, together with all goodwill connected with such mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Mark, as well as that certain Federal trademark application pending before the United States Patent & Trademark Office, Serial No. 78/267,374, as well as any registration resulting from such application, and any renewals and extensions that may be granted thereon, together with the goodwill connected with the Mark, as well as all rights of Assignor to recover for damages and profits for past infringements thereof and other past injury thereto.

This Assignment is binding on Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns. Assignor agrees to execute such other and further documents which may be reasonably required to effectuate the intent of this assignment.

The Commissioner of Patents and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case, c/o Stephen L. Sapp, Esq., Locke Liddell & Sapp LLP, 2200 Ross Avenue, Suite 2200, Dallas, Texas 75201-6776 (phone 214-740-8570; fax 214-756-8570).

SITTERLY ENTERPRISES, LLC  
A Texas Limited Liability Company

Date: 09-01-06

By: David B. Sitterly *Manager*  
Name: David B. Sitterly  
Title: Manager