

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Consumer Access, Inc.		04/28/2006	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Razor Business Strategy Consultants, LLC		
<b>Street Address:</b>	15851 Dallas Parkway		
<b>Internal Address:</b>	Ste 725		
<b>City:</b>	Addison		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75001		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1365893	OPTIMAIL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)969-4343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-969-4280		
<b>Email:</b>	dodom@akingump.com		
<b>Correspondent Name:</b>	David L. Odom		
<b>Address Line 1:</b>	P.O. Box 688		
<b>Address Line 4:</b>	Dallas, TEXAS 75313-0688		
<b>ATTORNEY DOCKET NUMBER:</b>	682616.0001		
<b>NAME OF SUBMITTER:</b>	David L. Odom		
<b>Signature:</b>	/David L. Odom/		
<b>Date:</b>	10/30/2006		

CH \$40.00 1365893

Total Attachments: 2  
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## TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT is made this 28th day of April, 2006, by and between Consumer Access, Inc. ("Assignor") and Razor Business Strategy Consultants, LLC ("Assignee"), and collectively, the "Parties").

WHEREAS, Assignor is the owner of the trademark in OptiMail™, U.S. Service Mark Registration No. 1,365,893 in Class 35 for "direct mail advertising services".

AND WHEREAS, Assignor wishes to transfer to Assignee its ownership rights in the Trademark without limitation under the terms set forth in this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark, and the registration relating thereto, the Parties agree as follows:

1. Trademark. The Trademark shall be defined as:

OptiMail™

2. Sale of Trademark. In consideration of Assignee's payment to Assignor pursuant to this agreement, Assignor hereby transfers to Assignee its ownership of and all associated rights in the Trademark.

4. Payments.

- a. Assignor will bill Assignee and Assignee shall pay to Assignor the sale price of \$6,000.
- a. Assignee shall pay any filing and legal fees required to register the transfer of ownership with the U.S. Patent Office.

5. Assignor's Representations and Warranties.

- a. Assignor represents and warrants that it is the sole and exclusive owner of the Trademark, and owns all right, title and interest in the Trademark.
- b. Assignor represents and warrants that it has the legal authority to sell the Trademark to Assignee, and that no other person or entity is required to give its consent for the sale to be valid.
- c. Assignor represents and warrants that Assignor has not licensed the Trademark to any other person or entity.

6. Governing Law. This Agreement shall be construed in accordance with, and governed in all respects by, the laws of the State of Texas, without regard to conflicts of law principles.

7. Counterparts. This Agreement may be executed in several counterparts, each of which shall constitute an original and all of which, when taken together, shall constitute one agreement.

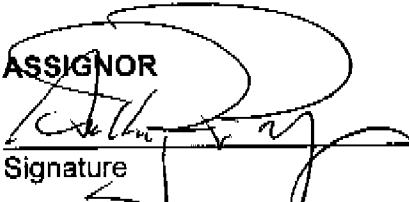
- 8. **Severability.** If any part or parts of this Agreement shall be held unenforceable for any reason, the remainder of this Agreement shall continue in full force and effect. If any provision of this Agreement is deemed invalid or unenforceable by any court of competent jurisdiction, and if limiting such provision would make the provision valid, then such provision shall be deemed to be construed as so limited.
- 9. **Notice.** Any notice required or otherwise given pursuant to this Agreement shall be in writing and mailed certified return receipt requested, postage prepaid, or delivered by overnight delivery service, addressed as follows:

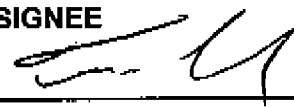
If to Assignor: Anthony R. Passarello, Jr., President  
 CONSUMER ACCESS, INC.  
 3818 Cedar Springs Rd., #101-263  
 Dallas, TX 75219

If to Assignee: Tom Cole, Co-President  
 Razor Business Strategy Consultants, LLC  
 15851 Dallas Parkway, Ste 725  
 Addison, TX 75001

- 10. **Headings.** The headings for section herein are for convenience only and shall not affect the meaning of the provisions of this Agreement.
- 11. **Entire Agreement.** This Agreement constitutes the entire agreement between Assignor and Assignee, and supersedes any prior understanding or representation of any kind preceding the date of this Agreement. There are no other promises, conditions, understandings or other agreements, whether oral or written, relating to the subject matter of this Agreement.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed the day and year first above written.

**ASSIGNOR**  
  
 \_\_\_\_\_  
 Signature  
 Anthony R. Passarello, Jr., President  
 CONSUMER ACCESS, INC.

**ASSIGNEE**  
  
 \_\_\_\_\_  
 Signature  
Tom Cole, Co-President  
 Print Name/Title  
 RAZOR BUSINESS STRATEGY  
 CONSULTANTS, LLC.