

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The McClatchy Company		10/25/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KR U.S.A., Inc.		
<b>Street Address:</b>	2100 Q Street		
<b>City:</b>	Sacramento		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95816		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1440207	PRESSLINK	
Registration Number:	3009985		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(510)295-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	510-841-9800		
<b>Email:</b>	trademarks@campcobalt.com		
<b>Correspondent Name:</b>	Tsan Abrahamson		
<b>Address Line 1:</b>	819 Bancroft Way		
<b>Address Line 4:</b>	Sacramento, CALIFORNIA 94710		
<b>ATTORNEY DOCKET NUMBER:</b>	MCCLATCHY ASSIGNMENTS		
<b>NAME OF SUBMITTER:</b>	Molly Garhart		
<b>Signature:</b>	/Molly Garhart/		
<b>Date:</b>	10/30/2006		

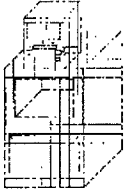
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Total Attachments: 2  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: Miscellaneous Design (Rape Yellow News Rack)



REGISTRATION NO.: 3,009,985

OWNER: The McClatchy Company "OWNER"

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 25<sup>th</sup> day of October, 2006.

The McClatchy Company

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11

MARK: PRESSLINK

REGISTRATION NO.: 1,440,207

OWNER: The McClatchy Company "OWNER"

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this 25<sup>th</sup> day of October, 2006.

The McClatchy Company

By: Karole Morgan-Prager  
Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate Secretary