

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Service Industries, Inc.		08/30/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ALSCO INC.		
Street Address:	505 East South Temple		
City:	Salt Lake		
State/Country:	UTAH		
Postal Code:	84102		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2014386	LINENMASTER	
CORRESPONDENCE DATA			
Fax Number:	(404)815-6555		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404/815-6500		
Email:	tadmin@kilpatrickstockton.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree Street		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4530		
ATTORNEY DOCKET NUMBER:	MWR/SF LINENMASTER ASSIGN		
NAME OF SUBMITTER:	Michael W. Rafter		
Signature:	/mwr/		
Date:	10/30/2006		

OP \$40.00 2014386

900061357

TRADEMARK
REEL: 003418 FRAME: 0159

Total Attachments: 4

source=Pages from Trademark Assignments#page1.tif

source=Pages from Trademark Assignments#page2.tif

source=Pages from Trademark Assignments#page3.tif

source=Pages from Trademark Assignments#page4.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Trademark Assignment") is made and entered into as of this 31st day of August, 2006, by and among NATIONAL SERVICE INDUSTRIES, INC., a California corporation ("Assignor") and ALSCO INC., a Nevada corporation ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in, to, and under the Trademarks (defined below) listed on Schedule A; and

WHEREAS, Assignor and Assignee are parties to Asset Purchase Agreement (the "Asset Purchase Agreement") made and entered into as of August 3, 2006, as amended by the Amendment dated as of August 31, 2006, which provides for, among other things, the assignment of Assignor's rights in the Trademarks from Assignor to Assignee.

NOW, THEREFORE, in consideration of the mutual covenants and obligations contained herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Pursuant to and in compliance with the Asset Purchase Agreement, Assignor does hereby sell, assign, transfer, convey, quitclaim and deliver unto Assignee (i) all of Assignor's right, title and interest (including, without limitation, all intellectual property rights) in and to the trademarks, service marks, trade names and logos (collectively, the "Trademarks") listed on Schedule A attached hereto and incorporated herein by this reference, including any and all registrations and applications for registration therefor, (ii) all goodwill associated with the Trademarks, and (iii) all rights to sue for and recover damages and profits, due or accrued, and other remedies in respect of any and all past, present and future infringements or misappropriation of the Trademarks, or injury to the goodwill associated with the Trademarks, in perpetuity (or for the longest period of time otherwise permitted by law) and all goodwill generated thereby shall be the sole property of Assignee and inure to the benefit of Assignee.

This Trademark Assignment shall be governed by and construed in accordance with the laws of the United States of America and the laws of the State of New York, without regard to its conflict of law principles.

ASSIGNOR:
NATIONAL SERVICE INDUSTRIES, INC.

By: Carol Ellis Morgan
Name: Carol Ellis Morgan
Title: President

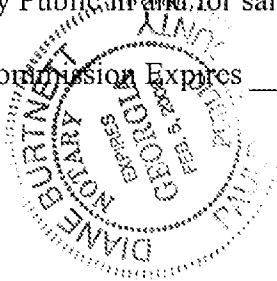
STATE OF Georgia
CITY OF Paulding

On this 30 day of August, 2006, before me, a Notary Public, personally appeared Carol Ellis Morgan, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Diane Burnett
Notary Public in and for said County and State

My Commission Expires 2-5-08



ASSIGNEE:
ALSCO INC.

By: James D. Kearns
Name: James D. Kearns
Title: Controller and Treasurer

STATE OF Georgia }
CITY OF Paulding }

On this 30 day of August, 2006, before me, a Notary Public, personally appeared James D. Kearns, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Diane Burtner
Notary Public in and for said County and State

My Commission Expires 2-5-08



Schedule A

Trademark	Registration Number	Registration Date	Expiration Date
LinenMaster	2,014,386	08/31/1991	11/05/2006
LinenMaster – (Australia & European Community)	877731	01/30/2006	