# 55/085

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pacific Edge, Inc.		10/27/2006	CORPORATION: WASHINGTON

#### **RECEIVING PARTY DATA**

Name:	Serena Software, Inc.	
Street Address:	2755 Campus Drive, Third Floor	
City:	San Mateo	
State/Country:	CALIFORNIA	
Postal Code:	94403	
Entity Type:	CORPORATION: CALIFORNIA	

#### PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2657085	ACCEL IMPLEMENTATION
Registration Number:	2829088	PACIFIC EDGE
Registration Number:	2766260	PORTFOLIO EDGE
Registration Number:	2816197	PORTFOLIO KNOWLEDGE
Registration Number:	2641405	PROJECT OFFICE
Registration Number:	2660757	THE EDGE FOR IT
Serial Number:	78458080	GOVERNANCE ACCELERATOR
Serial Number:	78699415	MARINER

### **CORRESPONDENCE DATA**

Fax Number: (650)614-7401

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650-614-7400

Email: ipprosection@orrick.com, tzellerbach@orrick.com,

lpartmann@orrick.com

Correspondent Name: Thomas H. Zellerbach

TRADEMARK REEL: 003418 FRAME: 0952

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Address Line 2: IP Prosecution	: IP Prosecution Department		
ATTORNEY DOCKET NUMBER:	9377-1/1640		
NAME OF SUBMITTER:	Thomas H. Zellerbach		
Signature:	/Thomas H. Zellerbach/		
Date:	10/31/2006		
Total Attachments: 2 source=Pacific#page1.tif source=Pacific#page2.tif			

TRADEMARK REEL: 003418 FRAME: 0953

## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks, dated as of October <u>27</u>, 2006, by and between Pacific Edge, Inc., a Washington corporation with offices at 1100 NE 8<sup>th</sup> Street, Bellevue, WA 98004 ("Assignor") and Serena Software, Inc., a California corporation with offices at 2755 Campus Drive, 3<sup>rd</sup> Floor, San Mateo, CA 94403 ("Assignee").

WHEREAS, Assignor owns the following trademarks and service marks and one or more registrations with the United States Patent and Trademark Office:

ACCEL IMPLEMENTATION, Reg. No. 2,657,085 PACIFIC EDGE, Reg. No. 2,829,088 PORTFOLIO EDGE, Reg. No. 2,766,260 PORTFOLIO KNOWLEDGE, Reg. No. 2,816,197 PROJECT OFFICE, Reg. No. 2,641,405 THE EDGE FOR IT, Reg. No. 2,660,757

(collectively, the "Registered Marks");

WHEREAS, Assignor filed and is the owner of an application to register the following trademarks with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed an allegation of use of the marks under 15 U.S.C. section 1051(c) or 1051(d):

GOVERNANCE ACCELERATOR, App. No. 78/458,080 MARINER, App. No. 78/699,415

(collectively, the "ITU Marks;" together with the "Registered Marks," the "Marks");

WHEREAS, Assignee is acquiring the entire business or portion thereof to which the ITU Marks pertain,

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby conveys, transfers and assigns to Assignee, all right, title and interest in and to the Marks; the above-mentioned registrations for the Registered Marks; the above-identified applications to register the ITU Marks as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. section 1060; the goodwill of the business symbolized by the Marks; and all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

TRADEMARK REEL: 003418 FRAME: 0954 2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Marks.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered as of the date first written above.

ASSIGNOR:

Pacific Edge, Inc.

Ed Malysz

Secretary

ASSIGNEE:

Serena Software, Inc.

Ed Malysz

Senior Vice President & General Coursel

AP OVED

**RECORDED: 10/31/2006**