

To the Honorable Commissioner of Patent

and original documents or copy thereof.



103329164

10-27-06

1. Name of conveying party(ies):

**Snyder Companies, Inc., Gary Snyder  
and Marjorie Snyder**

- Individual(s)  Association
- General Partnership  Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: **HT Enterprises**

Internal Address: \_\_\_\_\_

Street Address: **139 Sheboygan St.**

City: **Campbellsport** State: **WI** ZIP: **53010**

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State **Wisconsin**
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: **September 15, 2004**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**2,469,352**

Additional numbers attached?  Yes  No

5. Name and Address of party to whom correspondence concerning document should be mailed:

Name: **Law Offices of D. L. Tschida**

Internal Address: \_\_\_\_\_

Street Address: **633 Larpenteur Ave. West - Suite B**

City: **St. Paul** State: **MN** ZIP: **55113**

6. Total number of applications and registrations involved:

**1**

7. Total fee (37 CFR 3.41).....\$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Douglas L. Tschida**

Name of Person Signing

Signature

**10-29-2006**

Date

Total number of pages including cover sheet, attachments, and document:

**4**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, DC 20231

200026

**ASSIGNMENT OF SNYDER COMPANIES  
JIG-A-WHOPPER & RED NECK TECH TECHNOLOGY**

WHEREAS, Snyder Companies, Inc., 15372 ± 640<sup>th</sup> St., P.O. Box 636, Dodge Center, MN 55927 along with its principals Gary L. Snyder and Marjorie A. Snyder (hereafter collectively ASSIGNOR) is the owner of the entire right, title and interest to the registered patents, pending patent applications and registered and pending trademarks attached hereto as Exhibit A, which is made a part of and incorporated by reference in this agreement (hereafter Technology);

WHEREAS, Snyder Companies and HT Enterprises, Inc., 139 E. Sheboygan St, Campbellsport, WI 53010 (ASSIGNEE) entered into an asset purchase agreement on May 14, 2004, which agreement is incorporated by reference herein, whereby ASSIGNEE acquired the rights to the Technology subject to certain ongoing payment obligations and payment of the costs to maintain same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE its entire right, title and interest to the Technology and to all trade names, trademarks (and the goodwill of the business related thereto), inventions, patents and any related applications wherever filed or acquired and including without limitation any continuation, division, renewal or substitute thereof and as to letters patent any reissue or re-examination thereof for the full term or terms for which the same may be granted.

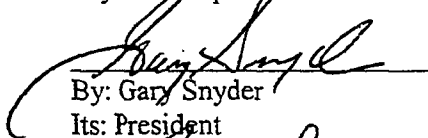
ASSIGNOR covenants that it has the authority to enter into this agreement.

ASSIGNOR covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this assignment and sale.

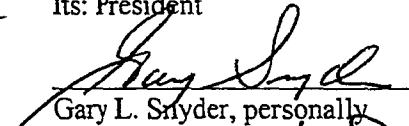
ASSIGNOR further covenants to provide ASSIGNEE promptly, upon request, with all pertinent facts and documents relating to the Technology as may be known and accessible to ASSIGNOR and will testify as to the same in any proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits which may be necessary or desirable to carry out the purposes hereof or which may be required to apply for, obtain, maintain and enforce all rights to the inventions, patents and/or applications.

Date: 9-15-04

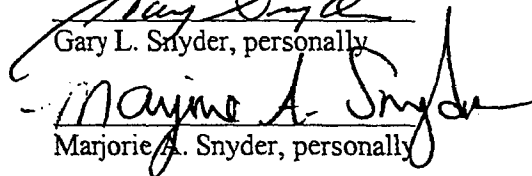
Snyder Companies

  
By: Gary Snyder  
Its: President

Date: 9-15-04

  
Gary L. Snyder, personally

Date: 9-15-04

  
Marjorie A. Snyder, personally

STATE OF Wisconsin )  
COUNTY OF Fond du Lac )

Subscribed and sworn to before me this 15<sup>th</sup> day of September, 2004.

(Seal)

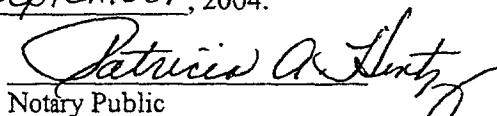
  
Notary Public

EXHIBIT "A"

SNYDER COMPANIES

<u>Reg. No.</u>	<u>Title</u>	<u>Issue Date</u>	<u>Status</u>
US 4,891,900	Jigging Spoon	January 9, 1990	Paid Up
Des. 322,835	Fishing Jig	December 31, 1991	
Des. 324,407	Fishing Jig	March 3, 1992	
Des. 334,612	Floating Fishing Lure	April 6, 1993	
Des. 371,184	Audible Fishing Lure	June 25, 1996	
Des. 408,883	Fishing Lure	April 27, 1999	
Des. 435,627	Fishing Lure	December 26, 2000	

## TRADEMARKS

### REGISTERED

1,899,059	Redneck Tech Current	June 13, 1995
2,283,285	Slo-Ball Current	October 5, 1999
2,417,736	Jig-A-Whopper Current	January 2, 2001
2,469,352	Hawger Current	July 17, 2001
2,514,259	Rocker Minnow Current	December 4, 2001
1,564,819	Drip Lip Abandoned	November 7, 1989
1,568,595	Short Cake Abandoned	November 28, 1989
1,617,763	Knocker Minnow Abandoned	October 16, 1990

### COMMON LAW

HAWGER 2000, FLOATING HAWGER, HAWGER SPOON, FLUTTER BUG, JOHNNY WHOPPER, GOLD NUGGET TEAR DROPS, LUNKER TEAR DROP, GOLDEN ROCKER, SUPER DOT ROCKER, GLITTER ROCKER, LADY BUG ROCKER, GLITTER FRY, HORNET JIG, HORNET GRUB, HORNET PREDATOR, PUTTER JIG, COYOTE JIG, CHICKEN HAWK, TAIL RIDER, TAPER TAIL, TWINS MINNOW