

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ITOCHU CORPORATION		09/29/2006	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	SANKYO CO., LTD.
Street Address:	15 Nakahatacho
City:	Nishiwakishi, Hyogo
State/Country:	JAPAN
Postal Code:	677-0032
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2998832	MOGU

CORRESPONDENCE DATA

Fax Number: (206)224-0779
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 206-682-8100
 Email: efiling@cojk.com
 Correspondent Name: Jerald E. Nagae, Reg. No. 29,418
 Address Line 1: 1420 Fifth Avenue
 Address Line 2: Suite 2800
 Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER:	FUPO-2-32381
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DOMESTIC REPRESENTATIVE

Name: Jerald E. Nagae, Reg. No. 29,418
 Address Line 1: 1420 Fifth Avenue
 Address Line 2: Suite 2800

CH \$40.00 2998832

Address Line 4: Seattle, WASHINGTON 98101-2347

NAME OF SUBMITTER:

Jerald E. Nagae, Reg. No. 29,418

Signature:

/Jerald E. Nagae, Reg. No. 29,418/

Date:

10/31/2006

Total Attachments: 1

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, ITOCHU CORPORATION, a Japanese corporation, having the business address of 1-3, Kyutaro-machi 4-chome, Chuo-ku, Osaka-shi, Osaka, Japan (hereinafter the "Assignor"), adopted and used the mark MOGU which was registered in the United States Patent and Trademark Office, Registration No. 2,998,832 dated September 20, 2005; and

WHEREAS, SANKYO CO., LTD., a Japanese corporation, having the business address of 15 Nakahatacho Nishiwakishi, Hyogo, 677-0032, Japan (hereinafter the "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and said registration, together with the goodwill of the business associated with the trademark.

Executed at Osaka-shi, Osaka, Japan, this 29th day of September, 2006.

ITOCHU CORPORATION



By: Masahiro Okafuji

Title: Senior Managing Director

WITNESSED:



Print Name: Masayuki ISHIKURA

Date: September 29, 2006

JEN:yxs

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{LLC}
1420 Fifth Avenue
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206.682.8100

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RECORDED: 10/31/2006

TRADEMARK
REEL: 003419 FRAME: 0015