# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cloobeck Enterprises		10/30/2006	CORPORATION: NEVADA

### **RECEIVING PARTY DATA**

Name:	Diamond Resorts, LLC	
Street Address:	3745 Las Vegas Boulevard South	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89109	
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2411329	DIAMOND RESORTS INTERNATIONAL
Registration Number:	2432190	DIAMOND RESORTS INTERNATIONAL

#### **CORRESPONDENCE DATA**

Fax Number: (310)286-0488

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-286-0377

Email: ghecker@hh.com

Correspondent Name: The Hecker Law Group

Address Line 1: 1925 Century Park East

Address Line 2: Suite 2300

Address Line 4: Los Angeles, CALIFORNIA 90067

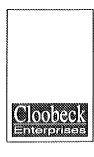
ATTORNEY DOCKET NUMBER:	13850.905
NAME OF SUBMITTER:	Gary A. Hecker, Esq.
Signature:	/Gary A. Hecker, Esq./

TRADEMARK REEL: 003419 FRAME: 0108

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Date:	10/31/2006	
Total Attachments: 1 source=13850.905-USPTO-Cloobeck Assignment to Diamond#page1.tif		

TRADEMARK REEL: 003419 FRAME: 0109



October 30, 2006

Maria T. Giammanco, Esq. THE HECKER LAW GROUP, PLC 1925 Century Park East Suite 2300 Los Angeles, California 90067 Email: mgiammanco@hh.com (310) 286-0377 ext. 430 - Phone (310) 286-0488 - Fax

RE: DIAMOND RESORTS INTERNATIONAL Reg. Nos. 2411329 and 2432190 (the "Marks")

#### Dear Maria:

This letter shall confirm that Cloobeck Enterprises, a Nevada corporation, has assigned and transferred all and any rights, title, goodwill and other interests that it may have had in, to and under the Marks to Diamond Resorts, LLC.

Sincerely,

Richard Cloobeck Authorized Agent for Cloobeck Enterprises

3745 Las Vegas Blvd. South • Las Vegas, Nevada 89109 • (702) 261-1000 • Fax (7727 ADEMARK

RECORDED: 10/31/2006 REEL: 003419 FRAME: 0110