

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Moss Acquisition Corp.		10/31/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Mossimo, Inc.
Street Address:	2016 Broadway
City:	Santa Barbara
State/Country:	CALIFORNIA
Postal Code:	90404
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	78471123	BABY MOSS
Registration Number:	1611314	M
Registration Number:	2903572	MOSS
Registration Number:	2157797	MOSS
Registration Number:	2155830	MOSS
Registration Number:	1746343	MOSSIMO
Registration Number:	2491176	MOSSIMO
Registration Number:	2051272	MOSSIMO
Registration Number:	1551068	MOSSIMO
Registration Number:	2341551	MOSSIMO
Registration Number:	2201308	MOSSIMO
Registration Number:	2053214	MOSSIMO
Registration Number:	2591646	MOSSIMO
Registration Number:	2329496	MOSSIMO

OP \$415.00 78471123

Serial Number:	78408094	MOSSIMO GIANNELLI
Registration Number:	2157796	MOSSIMO GIANNELLI

CORRESPONDENCE DATA

Fax Number: (714)755-8290
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 7145401235
Email: ipdocket@lw.com
Correspondent Name: Latham & Watkins LLP
Address Line 1: 650 Town Center Drive, Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	026472-0007 NAME CHANGE
NAME OF SUBMITTER:	Patricia A. Conner
Signature:	/Patricia A. Conner/
Date:	10/31/2006

Total Attachments: 4
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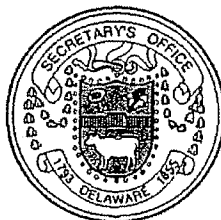
Delaware

PAGE 1

The First State

I, HARRIETT SMITH WINDSOR SECRETARY OF STATE DO HEREBY SET AT THE
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 NEW CASTLE COUNTY RECORDER OF DEEDS.



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Harriet Smith Windsor
 Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5160601

DATE: 10-31-06

TRADEMARK
 REEL: 003419 FRAME: 0182

CERTIFICATE OF MERGER

OF

MOSSIMO, INC.

INTO

MOSS ACQUISITION CORP.

Pursuant to Section 251(c) of the General Corporation Law

Mossimo, Inc., a Delaware corporation, desiring to merge with Moss Acquisition Corp., a Delaware corporation, pursuant to the provisions of Section 251(c) of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The names and states of incorporation of each constituent corporation are:

<u>Name</u>	<u>State of Incorporation</u>
Mossimo, Inc.	Delaware
Moss Acquisition Corp	Delaware

SECOND: An Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each constituent corporation in accordance with Section 251(c) of the General Corporation Law.

THIRD: The name of the surviving corporation is Moss Acquisition Corp.

FOURTH: Upon the effective date of the merger, Article FIRST of the Certificate of Incorporation of Moss Acquisition Corp. shall be amended to read as follows:

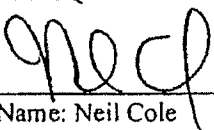
"FIRST: The name of the corporation is:
MOSSIMO, INC."

FOURTH: The Certificate of Incorporation of Moss Acquisition Corp., as amended hereby, shall be the Certificate of Incorporation of the surviving corporation.

FIFTH: An executed copy of the Agreement and Plan of Merger is on file at the principal place of business of the surviving corporation, c/o Mossimo, Inc., 2016 Broadway, Santa Monica, California 90404, and a copy of the Agreement and Plan of Merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

IN WITNESS WHEREOF, Moss Acquisition Corp. has caused this Certificate to be executed this 31st day of October, 2006.

MOSS ACQUISITION CORP.

By: 
Name: Neil Cole
Title: President

Mossimo, Inc.
U.S. Trademark Schedule

Trademark	Matter/SubCase	Status Class(es)	Application Number/Date	Registration Number/Date
BABY MOSS	026472-0578/	Published 25	78/471123 20-Aug-2004	
M IN A BOX DESIGN	026472-0327/	Registered 25	73/753277 16-Sep-1988	1611314 28-Aug-1990
MOSS	026472-0328/	Registered 14,18	76/056284 24-May-2000	2903572 16-Nov-2004
MOSS	026472-0331/	Registered 25	75/977002 29-Sep-1995	2157797 12-May-1998
MOSS	026472-0329/	Registered 9	75/977001 29-Sep-1995	2155830 05-May-1998
MOSSIMO (Block)	026472-0335/	Registered 9	74/186765 19-Jul-1991	1746343 12-Jan-1993
MOSSIMO (Block)	026472-0336/	Registered 3	75/633095 02-Feb-1999	2491176 18-Sep-2001
MOSSIMO (Block)	026472-0337/	Registered 14	74/610799 06-Oct-1994	2051272 08-Apr-1997
MOSSIMO (Block)	026472-0338/	Registered 25	73/752329 16-Sep-1988	1551068 08-Aug-1989
MOSSIMO (Stylized)	026472-0438/	Registered 18	75/759670 26-Jul-1999	2341551 11-Apr-2000
MOSSIMO (Stylized)	026472-0345/	Registered 25	75/350621 02-Sep-1997	2201308 03-Nov-1998
MOSSIMO (Stylized)	026472-0344/	Registered 14	74/610797 06-Oct-1994	2053214 15-Apr-1997
MOSSIMO (Stylized)	026472-0546/	Registered 3	78/040066 20-Dec-2000	2591646 09-Jul-2002
MOSSIMO (Stylized)	026472-0437/	Registered 9	75/689070 21-Apr-1999	2329496 14-Mar-2000
MOSSIMO GIANNULLI	026472-0577/	Published 25	78/408094 26-Apr-2004	
MOSSIMO GIANNULLI	026472-0340/	Registered 9	75/976992 19-Sep-1995	2157796 12-May-1998