

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pioneer Snacks, Inc.		10/27/2006	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Pioneer Meats, Inc.		
Street Address:	30777 Northwestern Highway		
Internal Address:	Suite 300		
City:	Farmington Hills		
State/Country:	MICHIGAN		
Postal Code:	48334		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78922545	BAG OF BONES	
CORRESPONDENCE DATA			
Fax Number:	(734)522-5657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	734-522-0920		
Email:	sclem@clemmonsllaw.com		
Correspondent Name:	Steve M. Clemmons		
Address Line 1:	33150 Schoolcraft Rd.		
Address Line 2:	Suite 207		
Address Line 4:	Livonia, MICHIGAN 48150		
ATTORNEY DOCKET NUMBER:	GRU-59		
NAME OF SUBMITTER:	Steve M. Clemmons		
Signature:	/STEVE M CLEMMONS/		

OP \$40.00 78922545

Date:

11/01/2006

Total Attachments: 1

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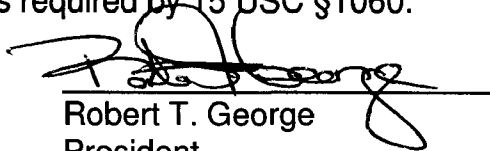
ASSIGNMENT OF ITU APPLICATION

WHEREAS Pioneer Snacks, Inc., ("Assignor") with an address of 30777 Northwestern Highway, Ste. 300, Farmington Hills, Michigan 48334, has intended to use the mark BAG OF BONES in interstate commerce and has filed an application with the United States Patent and Trademark Office on July 5, 2006 based on its bona fide intent to use such mark in commerce, which application has been given Serial No. 78/922,545, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS Pioneer Meats, Inc, ("Assignee") with an address of 30777 Northwestern Highway, Ste. 300, Farmington Hills, Michigan 48334, is desirous of acquiring said mark and is acquiring the entire business or portion thereof to which the marks pertain as required by 15 USC §1060;

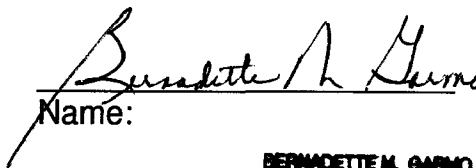
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign to Assignee the mark in the above identified application as part of the entire business or portion thereof to which the marks pertain as required by 15 USC §1060.

Dated: 10-27-06


Robert T. George
President
Pioneer Snacks, Inc.

State of MICHIGAN }
County of OAKLAND } ss.

On this 27TH day of OCTOBER, 2006, before me appeared ROBERT T. GEORGE, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.


Name:

BERNADETTE M. GARMO
NOTARY PUBLIC, STATE OF MI
COUNTY OF OAKLAND
MY COMMISSION EXPIRES Jan 30, 2012
ACTING IN COUNTY OF