

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FLORIDA TILE INDUSTRIES, INC.		02/24/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	FLORIDA TILE, INC.
Street Address:	320 W. Main Street
City:	Lakeland
State/Country:	FLORIDA
Postal Code:	33815
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2023180	FLORIDA TILE
Registration Number:	0819381	FLORIDA TILE
Registration Number:	3121702	FLORIDA TILE & STONE DESIGN STUDIO
Registration Number:	0660002	FT
Registration Number:	1104764	NATURA
Registration Number:	1287090	NATURA VENTO
Registration Number:	1170237	POTTER'S CHOICE
Registration Number:	1103897	POTTER'S TOUCH

CORRESPONDENCE DATA	
Fax Number:	(847)583-1742
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	847-583-1740
Email:	bshunick@aol.com
Correspondent Name:	Beverly J. Shunick & Associates, Inc.
Address Line 1:	P. O. Box 1088

OP \$215.00 2023180

Address Line 4: Morton Grove, ILLINOIS 60053

ATTORNEY DOCKET NUMBER:

FLORIDA TILE ASSIGNMENT

NAME OF SUBMITTER:

Beverly Shunick

Signature:

/Beverly Shunick/

Date:

11/01/2006

Total Attachments: 5

source=Florida Tile Assignment#page1.tif

source=Florida Tile Assignment#page2.tif

source=Florida Tile Assignment#page3.tif

source=Florida Tile Assignment#page4.tif

source=Florida Tile Assignment#page5.tif

EXECUTION COPY

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of February 24, 2006 ("Effective Date") by and between Florida Tile Industries, Inc., a Florida corporation ("Assignor"), and Florida Tile, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of the date hereof (the "Agreement"), pursuant to which Assignee agreed to purchase from Assignor, and Assignor agreed to sell to Assignee, certain of the assets and properties owned or used by Assignor; and

WHEREAS, in connection with the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all trademarks, service marks, trade dress, logos, slogans, designs, trade names and Internet domain names used or held for use in or arising out of the conduct of the Business (as defined in the Agreement), including, without limitation, the trademark registrations and applications for trademark registration set forth on Schedule A attached hereto (collectively, the "Marks").

Assignee is a successor to Assignor's business, and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and delivers to Assignee all of Assignor's right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any translations, adaptations, derivations and combinations thereof and renewals in connection therewith, together with the goodwill associated with any of the foregoing, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments arising therefrom, the right to sue and recover for past, present or future infringement, misappropriation or other unauthorized use of the Marks, and all corresponding rights that, now or hereafter, may be secured throughout the world.

Assignor hereby requests the United States Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignor shall, at Assignee's request, take all further actions, and provide Assignee, and Assignee's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of all affidavits, declarations, oaths, assignments, powers of attorney or other documentation) requested by Assignee to more fully and effectively effectuate the purposes of this Assignment.

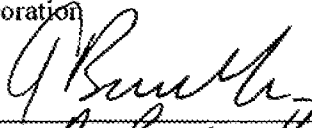
This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

To the extent any provision herein is inconsistent with the Purchase Agreement, the provisions of the Purchase Agreement shall control.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by their duly authorized representatives as of the Effective Date.

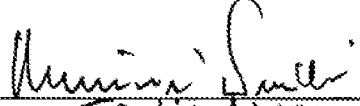
FLORIDA TILE INDUSTRIES, INC., a
Florida corporation

By:


Name: A. Burwell Jr.
Title: Pres.


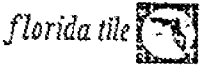



FLORIDA TILE, INC., a Delaware
corporation


By:


Name: Emilio Mussini
Title: President

SCHEDULE I TO TRADEMARK ASSIGNMENT

Trademark Registrations and Applications

Mark	Country	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services
ARTURA 	U.S.	Renewed	1736586	12/1/92	(Int. Cl. 19) Ceramic Tile
COUNTER ATTACK	U.S.	Registered	2485631	9/4/01	(Int. Cl. 19) Ceramic Tile
*ESSENCE	U.S.	Registered	1373816	12/3/85	(Int. Cl. 19) Ceramic Tile
FLORIDA TILE & Design 	U.S.	Renewed	0819381	11/29/66	(Int. Cl. 19) Ceramic Tile
FLORIDA TILE	U.S.	Registered	2023180	12/17/96	(Int. Cl. 19) Ceramic Tile
FLORIDA TILE & STONE DESIGN STUDIO 	U.S.	Pending- Intent to use	78/447038	10/4/05	(Int. Cl. 35) Retail store services in the field of ceramic and stone tile and related goods for installing same (Int. Cl. 42) Design consultation services for others, all in the field of ceramic and stone tile
FT 	U.S.	Renewed	0660002	4/1/58	(Int. Cl. 19) Ceramic Tile
GLACIER	U.S.	Registered	2341865	4/11/00	(Int. Cl. 19) Ceramic Tile
LUSTER	U.S.	Registered	1453211	8/18/87	(Int. Cl. 19) Ceramic Tile
MINER'S MARK	U.S.	Registered	2344028	4/18/00	(Int. Cl. 19) Ceramic Tile
NATURA 	U.S.	Renewed	1104764	10/24/78	(Int. Cl. 19) Ceramic Tile
NATURA GLACIER	U.S.	Registered	2344027	3/18/00	(Int. Cl. 19) Ceramic Tile

Mark	Country	Status	App. No./ Reg. No.	App. Date/ Reg. Date	Goods/Services
NATURA RUSTICO II	U.S.	Registered	1471408	1/5/88	(Int. Cl. 19) Ceramic Tile
NATURA VENTO 	U.S.	Renewed	1287090	7/24/84	(Int. Cl. 19) Ceramic Tile
POTTER'S CHOICE	U.S.	Renewed	1170237	9/22/81	(Int. Cl. 19) Ceramic Tile
POTTER'S TOUCH	U.S.	Renewed	1103897	10/10/78	(Int. Cl. 19) Ceramic Tile
STUDIO III	U.S.	Registered	1426581	1/27/87	(Int. Cl. 19) Ceramic Tile
UNIVERSAL RUSTIC TRIM	U.S.	Registered	2344049	4/18/00	(Int. Cl. 19) Ceramic Tile

* Assignor indicates steps have not been taken to maintain this registration