

10-27-01

10-31-2006



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FINANCE SECTION

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents of the new address(es) below.

1. Name of conveying party(ies):

Reach Publishing Systems, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Ohio
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) \_\_\_\_\_

- Assignment
- Security Agreement
- Other Correction of assignment rec'd frame 003376/0252, improper Reg No. 2,565,382
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Reach Publishing, LLC

Internal

Address: \_\_\_\_\_

Street Address: 9933 Alliance Road

City: Cincinnati

State: Ohio

Country: United States Zip: 45247

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other LLC

Citizenship United States  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
"AMERICA'S SAVINGS MAGAZINE" Reg No. 2,565,383

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Reach Publishing, LLC

Internal Address: \_\_\_\_\_

Street Address: 9933 Alliance Rd

City: Cincinnati

State: Ohio Zip: 45242

Phone Number: 513-794-4151

Fax Number: 513-794-4139

Email Address: j.theobald@reachusa.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Jason M. Theobald  
Signature  
JASON M. THEOBALD

10/24/2006

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450



06-02-2006

COMMERCE  
mark Office



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RECORDATION FORM C  
TRADEMARKS

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents of the new address(es) below.

5.36.06

1. Name of conveying party(ies):

Reach Publishing Systems, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Ohio
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) May 24, 2006

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Reach Publishing, LLC

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 9933 Alliance Road

City: Cincinnati

State: Ohio

Country: United States Zip: 45242

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship United States

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

"AMERICA'S SAVINGS MAGAZINE" Reg. No. 2,565,382

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Reach Publishing, LLC

Internal Address: Jason M. Theobald, Esq.

Street Address: 9933 Alliance Road

City: Cincinnati

State: OH Zip: 45242

Phone Number: 513-794-4151

Fax Number: 513-794-4139

Email Address: jtheobald@reachusa.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

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b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

00000008 2565382 40.00 00

9. Signature:

Jason M. Theobald  
Signature

5/25/06  
Date

JASON M. THEOBALD  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

06/01/2006 01 FC:852

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT (the "Assignment") of the mark "AMERICA'S SAVINGS MAGAZINE" is dated as of May 25, 2006 by Reach Publishing Systems, Inc. ("RPSI") for the benefit of Reach Publishing, LLC (the "Corporation").

FOR VALUE RECEIVED, the receipt and sufficiency of which is hereby acknowledged, RPSI hereby irrevocably assigns, conveys, and transfers to the Corporation, and its successors and assigns, all its right, title and interest to the said mark "AMERICA'S SAVINGS MAGAZINE" together with the goodwill of the business symbolized by said trademark including, without limitation, all worldwide copyrights, trademarks, patents, or other intellectual property rights therein, in and to the "AMERICA'S SAVINGS MAGAZINE" mark, including, without limitation, Registration No. 2,565,383 on the Records of the U.S. Patent and Trademark Office (collectively the "Work"). The Corporation shall have the exclusive worldwide right under copyright and servicemark to each element of the Work in the Corporation's name as the author thereof and to register any copyright, or any and all applicable renewals and extensions of such copyright.

IN WITNESS WHEREOF, the undersigned has executed this Assignment in the date first written above.

REACH PUBLISHING SYSTEMS, INC.

By: Robert J. Slattery  
Robert J. Slattery  
President

STATE OF OHIO

COUNTY/CITY OF FARMINGTON, to wit:

This is to certify that on the 25<sup>th</sup> day of May, 2006, personally appeared before me, the undersigned Notary Public, in and for the City/County and State aforesaid, ROBERT J. SLATTERY, and acknowledged his signature to the foregoing Assignment of Intellectual Property Rights as President of REACH PUBLISHING SYSTEMS, INC., on behalf of REACH PUBLISHING SYSTEMS, INC.

GIVEN under my hand this 25<sup>th</sup> day of May, 2006.

Jason M. Theobald  
Notary Public

My Commission Expires: No exp.



JASON M. THEOBALD  
ATTORNEY AT LAW  
Notary Public, State of Ohio  
My Commission Has No Expiration Date  
Section 14702