

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brian S Taylor		10/31/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Kernel Season's LLC		
Street Address:	1958 N. Western Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60647		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2576252		
Registration Number:	2289015	KERNEL SEASON'S	
Registration Number:	2492812	NO MORE NAKED POPCORN.	
Serial Number:	78552125	STEAK CRUST	
CORRESPONDENCE DATA			
Fax Number:	(312)332-6376		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 332 3033		
Email:	kthompson@davismcgrath.com		
Correspondent Name:	Kevin A. Thompson		
Address Line 1:	125 S. Wacker, Suite 1700		
Address Line 2:	Davis McGrath LLC		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Kevin A. Thompson		
Signature:	/kevinathompson/		

OP \$115.00 2576252

Date:

11/02/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

Brian S. Taylor, a United States citizen and resident of Illinois, with an address of 62 Lakewood Place, Highland Park, Illinois 60035, (hereinafter, "Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, assigns all right, title and interest in and to all of his trademarks, whether or not registered or the subject of any pending applications to register, together with all goodwill in the marks, the underlying business associated with the marks, and the entire right, title and interest in and to any and all claims and demands Assignor may have either at law or in equity arising out of any past, present or future infringements of rights in his trademarks, to Kernel Season's LLC, an Illinois limited liability company, with a business address of 1958 N. Western Avenue, Chicago, Illinois 60647 ("Assignee").

This assignment expressly includes the transfer of all rights in the following pending trademark applications and existing registrations:



(Design Mark), United States Registration No. 2,576,252;

KERNEL SEASON'S, United States Registration No. 2,289,015;

NO MORE NAKED POPCORN, United States Registration No. 2,492,812;

STEAK CRUST, United States Application No. 78,552,125.

IN WITNESS WHEREOF, the Assignor has executed this Assignment:

Date: 10/31/06

Brian S. Taylor