

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Broadcasting Company, Inc.		05/11/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NBC Universal, Inc.		
Street Address:	30 ROCKEFELLER PLAZA		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10112		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74708419	MUST SEE TV	
CORRESPONDENCE DATA			
Fax Number:	(212)790-4703		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-664-5452		
Email:	nytrademark@nbcuni.com		
Correspondent Name:	Gillian Lusins		
Address Line 1:	30 ROCKEFELLER PLAZA		
Address Line 4:	New York, NEW YORK 10112-0002		
ATTORNEY DOCKET NUMBER:	MUST SEE TV		
NAME OF SUBMITTER:	Gillian Lusins		
Signature:	/Gillian Lusins/		
Date:	11/02/2006		

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