

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jockey International , Inc.		10/30/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Technical Knockout, Inc.		
Street Address:	7354 Denny Road, Suite 100		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77040		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78195757	TKO	
Registration Number:	1668579	TKO	
CORRESPONDENCE DATA			
Fax Number:	(954)522-6507		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	954-763-3303		
Email:	info@mhdpatents.com		
Correspondent Name:	Dale Paul DiMaggio		
Address Line 1:	1936 S. Andrews Avenue		
Address Line 4:	Fort Lauderdale, FLORIDA 33316		
ATTORNEY DOCKET NUMBER:	9530.4736		
NAME OF SUBMITTER:	Dale Paul DiMaggio		
Signature:	/dale paul dimaggio/		
Date:	11/03/2006		

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Total Attachments: 1
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PMJ

EXHIBIT A

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective as of the date entered below, is made and entered into by and between Jockey International, Inc., a Wisconsin corporation, having an office and principal place of business at 2300 60th Street, P.O. Box 1417, Kenosha, Wisconsin 53141-1417 ("Assignor"), and Technical Knockout, Inc., a Delaware corporation, having an office and principal place of business at ~~3450 Park Central Blvd., North Pompano Beach, Florida 33064~~ ("Assignee").

7354 DENNY ROAD, SUITE 100

HOUSTON, TEXAS, 77040

PMJ

WHEREAS, Assignor is the owner of the trademark(s) and the trademark registration(s) and application(s) therefore, if any, as well as all common law rights therein, as set forth below:

TKO Common Law Marks
TKO U.S. Registration No. 1,668,579
TKO U.S. Application Serial No. 78/195,757 (collectively referred to as

the "TKO Marks").

WHEREAS, Assignor and/or its licensees have adopted, used and is using in its business the TKO Marks; and

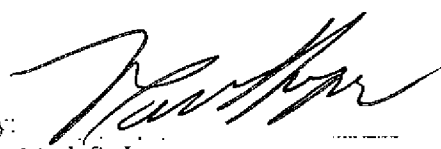
WHEREAS, Assignee desires to acquire all right, title and interest in and to the TKO Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the TKO Marks, together with the entire goodwill of the business symbolized by the TKO Marks and all registrations and pending applications therefore, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain all damages and/or profits for past, present and future infringement or other unauthorized use of the TKO Mark, the intent hereof being to substitute the Assignee in the place of the Assignor.

IN WITNESS WHEREOF, Assignor, by its duly authorized representative, has executed this Assignment as of the date entered below.

JOCKEY INTERNATIONAL, INC.

Date: October 30 2006 *PMJ*
2005

By: 
Mark S. Jaeger
Senior Vice President, General Counsel
& Secretary